| PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Categ. | Quant. | Unid. | Nordestão Zona Norte | Nordestão Cupim Macio | Nordestão Petrópolis | Pão de Açúcar Tirol | Favorito Cupim Macio | Favorito Ayrton Senna | Carrefour Zona Norte | Carrefour Zona Sul | Rede Mais S. Descoberto | Rede Mais Pe-Sup Rosas | Rede Mais Alecrim | Super cesp Paranoá II | Super Show Noiquela | Super Show Quintas | Super Show Nazaré | Super Show Alvorada | Merc. da Casa Centro | Bom Dia Sta. Catarina | Bom Dia Alecrim | Assaí Zona Sul | Atacadão Zona Sul | Atacadão Zona Norte | Atacadão Lagoa Nova | Mineirão Neópolis | Mar Vermelho Candelária | Super Fácil Nazaré | Media Preço Costa Branco | Media Preço Supermercados | Media Preço Supermercados | Media Preço Atacarejo | Maior Preço | Menor Preço | Diferença $ - $ | Variação | VAR | DP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | Hipermercados e Supermercados | | | | | | | | Supermercados de Bairros | | | | | | | | | | | Atacarejos | | | | | | | Medias de preço | | | | Comparativo | | | | | |
| Arroz Agulhinha | Tipo 2 (pct 1 kg) | S. Joaquim | MERCEARIA | 1 | kg | 7,49 | 7,49 | 7,49 | 7,69 | 7,39 | 6,29 | 7,49 | 7,49 | 7,49 | 7,49 | 7,50 | 7,29 | 8,09 | 7,99 | 7,98 | 7,69 | 7,99 | 6,99 | 6,99 | 6,69 | 6,69 | 6,79 | 6,79 | 6,28 | 5,99 | 6,69 | 7,24 | 7,35 | 7,60 | 6,56 | 8,09 | 5,99 | 2,10 | 35,06% | 0,20 | 0,45 |
| Feijão Carioquinha | Tipo 1 (pct 1 kg) | Diversas | | 1 | kg | 9,69 | 9,99 | 7,69 | 8,89 | 7,49 | 5,39 | 10,19 | 10,29 | 11,99 | 9,59 | 8,59 | 7,09 | 8,29 | 8,39 | 9,79 | 9,99 | 6,99 | 5,99 | 5,99 | 5,79 | 6,89 | 7,29 | 6,49 | 5,68 | 5,69 | 7,79 | 8,00 | 8,70 | 8,43 | 6,52 | 11,99 | 5,39 | 6,60 | 122,45% | 0,96 | 0,98 |
| Açúcar Cristal | 1Pct 1 kg) | Alegre | | 1 | kg | 4,69 | 4,69 | 4,89 | 4,69 | 4,89 | 4,69 | 4,49 | 4,89 | 4,79 | 4,29 | 4,79 | 4,49 | 5,19 | 5,69 | 5,98 | 5,49 | 4,99 | 4,99 | 4,99 | 4,49 | 4,49 | 4,49 | 4,49 | 4,48 | 4,29 | 4,49 | 4,80 | 4,74 | 5,06 | 4,46 | 5,98 | 4,29 | 1,69 | 39,39% | 0,06 | 0,25 |
| Sal Refinado | 1Pct 1 kg) | Nevado | | 1 | kg | 1,39 | 1,39 | 1,39 | 3,49 | 1,89 | 1,89 | F | 1,29 | 2,29 | 1,59 | 1,89 | 1,69 | 1,59 | 1,89 | 1,59 | 1,79 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,89 | 1,48 | 1,25 | 1,29 | 1,63 | 1,82 | 1,65 | 1,40 | 3,49 | 1,25 | 2,24 | 179,20% | 0,03 | 0,17 |
| Fécula de milho(tipo cuscuz) | 1Pct 500 g) | Vitamilho | | 1 | un | 1,69 | 1,49 | 1,49 | 2,19 | 1,89 | 1,79 | 2,09 | 1,99 | 1,39 | 1,79 | 1,99 | 1,89 | 1,99 | 1,89 | 1,89 | 1,99 | 1,70 | 1,99 | 1,89 | 1,49 | 1,49 | 1,84 | 1,45 | 1,58 | 1,59 | 1,59 | 1,77 | 1,83 | 1,85 | 1,58 | 2,19 | 1,39 | 0,80 | 57,55% | 0,02 | 0,13 |
| Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | | 1 | kg | 8,39 | 5,09 | 5,89 | 8,69 | 6,59 | 6,99 | 11,49 | 7,99 | 6,89 | 6,49 | 6,89 | 7,59 | 7,69 | 8,39 | 7,59 | 7,29 | 6,99 | 7,98 | 7,29 | 4,39 | 6,19 | 6,19 | 4,29 | 7,18 | 5,99 | 4,79 | 6,97 | 7,64 | 7,37 | 5,57 | 11,49 | 4,29 | 7,20 | 167,83% | 0,85 | 0,92 |
| Macarrão | Sêmola (pct 500g) | Fortaleza | | 1 | un | 5,29 | 4,49 | 4,49 | 4,59 | 4,99 | 4,69 | 3,49 | 4,09 | 5,99 | 4,29 | 2,99 | 5,29 | 5,29 | 5,59 | 5,99 | 5,39 | 4,99 | 5,49 | 4,99 | 4,29 | 4,79 | 4,79 | 4,89 | 4,98 | 4,29 | 4,19 | 4,79 | 4,52 | 5,12 | 4,60 | 5,99 | 2,99 | 3,00 | 100,33% | 0,07 | 0,27 |
| Pão Francês | kg | | | 1 | kg | 15,99 | 14,90 | 15,99 | 17,90 | 14,90 | 13,99 | 13,99 | 15,09 | 11,99 | 12,90 | 12,99 | 13,99 | 13,99 | F | 13,98 | 13,99 | 15,99 | 12,99 | 13,99 | F | 13,50 | 13,90 | 12,90 | 7,90 | 11,59 | 11,49 | 13,78 | 15,34 | 13,68 | 11,88 | 17,90 | 7,90 | 10,00 | 126,58% | 2,02 | 1,42 |
| Café | Moído,Torrado (pct 250 g) | São Braz | | 1 | un | 11,29 | 11,49 | 11,49 | 12,80 | 11,29 | 11,79 | 9,59 | 10,69 | 10,49 | 10,49 | 10,29 | 11,29 | 11,29 | 12,99 | 12,49 | 11,39 | 10,99 | 10,98 | 10,98 | 9,79 | 9,29 | 10,20 | 10,90 | 10,28 | 9,99 | 10,49 | 10,96 | 11,30 | 11,24 | 10,13 | 12,99 | 9,29 | 3,70 | 39,83% | 0,29 | 0,54 |
| Leite | Cx. Tetra pak (fáto) | Betania | | 1 | l | 5,19 | 5,39 | 5,29 | 5,79 | 5,39 | 5,19 | 5,29 | 5,29 | 5,99 | 6,29 | 6,59 | 5,49 | 5,59 | 5,99 | 5,98 | 5,49 | 5,99 | 5,69 | 5,69 | 5,19 | 4,99 | 5,49 | 5,49 | 5,38 | 5,19 | 5,19 | 5,56 | 5,35 | 5,89 | 5,27 | 6,59 | 4,99 | 1,60 | 32,06% | 0,08 | 0,28 |
| Óleo de Soja | Embalagem pet 900 ml | Soya | | 1 | un | 7,59 | 7,59 | 7,59 | 8,99 | 7,59 | 7,49 | 7,59 | 7,59 | 7,99 | 6,59 | 7,29 | 7,89 | 8,79 | 8,39 | 7,49 | 7,99 | 7,99 | 7,98 | 7,98 | 7,19 | 7,09 | 6,99 | 6,29 | 6,88 | 6,89 | 6,69 | 7,55 | 7,75 | 7,85 | 6,86 | 8,99 | 6,29 | 2,70 | 42,93% | 0,20 | 0,45 |
| Margarina | (pote 250 g) | Delícia | | 1 | un | 3,89 | 2,99 | 3,99 | 4,45 | 2,99 | 3,99 | 4,19 | 3,09 | 3,29 | 3,99 | 3,79 | 4,09 | 4,29 | 6,29 | 5,29 | 5,69 | 3,20 | 3,69 | 4,59 | 3,49 | 3,69 | 3,69 | 2,99 | 3,88 | 3,79 | 2,99 | 3,93 | 3,70 | 4,38 | 3,50 | 6,29 | 2,99 | 3,30 | 110,37% | 0,15 | 0,38 |
| Biscoito Doce | Maizena(pct 500g) | Fortaleza | | 1 | un | 5,99 | 5,49 | 5,49 | 6,69 | 6,29 | 6,98 | 5,79 | 5,79 | 7,29 | 6,59 | 5,39 | 7,29 | 6,89 | 7,99 | 7,29 | 7,59 | 6,99 | 6,49 | 6,49 | 6,69 | 5,89 | 5,69 | 5,69 | 6,58 | 6,29 | 6,69 | 6,47 | 6,06 | 6,94 | 6,22 | 7,99 | 5,39 | 2,60 | 48,24% | 0,15 | 0,39 |
| Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | | 1 | un | 6,29 | 5,89 | 5,39 | 6,49 | 5,89 | 6,69 | 5,49 | 6,49 | 6,29 | 6,39 | 5,49 | 6,29 | 6,29 | 6,99 | 7,29 | 5,99 | 6,49 | 6,98 | 5,99 | 6,25 | 6,19 | 4,69 | 6,29 | 6,28 | 6,29 | 6,19 | 6,20 | 6,08 | 6,41 | 6,03 | 7,29 | 4,69 | 2,60 | 55,44% | 0,03 | 0,17 |
| **Subtotal** | | | | | | **94,86** | **88,37** | **88,56** | **103,34** | **89,47** | **87,85** | **91,17** | **92,06** | **94,16** | **88,77** | **86,56** | **91,66** | **95,26** | **88,47** | **100,62** | **97,76** | **92,58** | **89,52** | **89,14** | **67,03** | **82,47** | **83,33** | **80,84** | **78,84** | **79,12** | **80,56** | **89,68** | **92,19** | **93,47** | **80,58** | **117,26** | **92,47** | **117,26** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **94,86** | **88,37** | **88,56** | **103,34** | **89,47** | **87,85** | **92,99** | **92,06** | **94,16** | **88,77** | **86,56** | **91,66** | **95,26** | **102,15** | **100,62** | **97,76** | **92,58** | **89,52** | **89,14** | **78,91** | **82,47** | **83,33** | **80,84** | **78,84** | **79,12** | **80,56** | | | | | | | | | | |
| Carne Bovina prim. | Alcatra (Kg) (s/osso) | | AÇOUGUE | 1 | kg | 49,99 | 49,99 | 38,99 | 44,90 | 45,90 | 36,99 | 42,89 | 36,90 | 46,90 | 39,90 | 35,99 | 42,90 | 40,99 | 39,99 | 43,98 | 43,99 | 36,99 | 39,99 | 38,99 | 41,90 | 39,90 | 34,90 | 41,90 | 41,80 | 35,90 | 42,79 | 41,39 | 43,32 | 40,96 | 39,87 | 49,99 | 34,90 | 15,09 | 43,24% | 2,07 | 1,44 |
| Carne Bovina seg. | Músculo (Kg) (s/osso) | | | 1 | kg | 36,99 | 27,90 | 26,99 | 35,90 | 34,99 | 32,99 | 30,39 | 31,49 | 32,90 | 29,90 | 28,99 | 26,99 | 25,99 | 26,99 | 25,48 | 37,89 | 25,00 | 29,89 | 25,98 | 25,99 | 20,90 | 28,90 | 22,90 | 23,98 | 21,49 | 25,99 | 28,61 | 32,21 | 28,73 | 24,31 | 37,89 | 20,90 | 16,99 | 81,29% | 10,48 | 3,24 |
| Frango | congelado (Kg) | Bom Todo | | 1 | kg | 14,49 | 16,49 | 14,49 | 12,29 | F | 13,39 | 12,99 | 12,19 | F | F | 14,49 | 13,59 | 12,99 | 13,69 | F | 12,99 | F | 11,49 | 11,99 | 9,99 | 9,99 | 9,98 | 9,98 | 8,68 | 9,79 | 10,49 | 12,21 | 13,76 | 13,03 | 9,84 | 16,49 | 8,68 | 7,81 | 89,98% | 2,90 | 1,70 |
| Carne de Sol | primeira (kg) | Coxão Mole | | 1 | kg | 39,90 | 39,90 | 41,99 | 54,90 | 34,80 | 39,99 | 61,09 | 42,98 | 43,90 | 37,90 | 42,99 | 39,99 | 42,99 | 40,69 | 44,98 | 45,99 | 40,00 | 39,99 | 39,98 | 39,99 | 39,90 | 40,90 | 49,90 | 41,80 | 33,90 | 42,90 | 42,47 | 44,44 | 41,76 | 41,33 | 61,09 | 33,90 | 27,19 | 80,21% | 1,90 | 1,38 |
| Pescado de Mar | Congelado (Kg)/Filé de Merluza/Polaca | Fish/Da cruz | | 1 | kg | F | F | 52,23 | 51,80 | F | 43,65 | F | F | F | F | F | 42,60 | 53,65 | F | F | F | 62,48 | 32,49 | F | 39,89 | 42,49 | 52,38 | F | 44,80 | 34,25 | F | 46,06 | 49,23 | 47,81 | 42,76 | 62,48 | 32,49 | 29,99 | 92,31% | 7,98 | 2,83 |
| Ovos | Branco Grande (dz) | Vita gema | | 1 | dz | 19,98 | F | 19,99 | 22,90 | 13,99 | 14,90 | 21,99 | 21,99 | F | 15,90 | 19,99 | 15,90 | 15,99 | 17,49 | 14,98 | 19,89 | 17,99 | 17,99 | 17,99 | 16,90 | 14,90 | 15,90 | 14,90 | 12,80 | 13,49 | F | 17,34 | 19,39 | 17,41 | 14,82 | 22,90 | 12,80 | 10,10 | 78,91% | 3,53 | 1,88 |
| Queijo | Coalho (Kg) | Jucurutu | | 1 | kg | 49,99 | 49,90 | 45,99 | 54,90 | 49,90 | 39,90 | 59,89 | 59,90 | 49,90 | 39,90 | 49,90 | 45,79 | 48,99 | 49,99 | 45,98 | 49,99 | 39,99 | 46,98 | 46,98 | 39,90 | 38,90 | 38,90 | 38,90 | 44,80 | 38,89 | 40,99 | 46,39 | 51,30 | 46,76 | 40,18 | 59,90 | 38,89 | 21,01 | 54,02% | 20,91 | 4,57 |
| **Subtotal** | | | | | | **211,34** | **184,18** | **240,67** | **277,59** | **179,58** | **221,81** | **229,24** | **205,45** | **173,60** | **163,50** | **192,35** | **227,76** | **241,59** | **188,84** | **175,40** | **210,74** | **222,45** | **218,82** | **181,91** | **214,56** | **206,98** | **221,86** | **178,48** | **218,66** | **187,71** | **163,16** | **234,47** | **253,64** | **236,47** | **213,11** | **310,74** | **253,64** | **310,74** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **260,57** | **252,80** | **246,54** | **277,59** | **242,57** | **221,81** | **278,47** | **254,68** | **251,85** | **224,34** | **240,16** | **227,76** | **241,59** | **236,65** | **236,24** | **258,55** | **235,48** | **218,82** | **229,72** | **214,56** | **206,98** | **221,86** | **221,24** | **218,66** | **187,71** | **220,74** | | | | | | | | | | |
| Sabonete | Comum (90g) | Lux | HIGIENE E LIMPEZA | 1 | un | 1,79 | 2,09 | 2,09 | F | 2,59 | 2,89 | 2,09 | 2,09 | 2,39 | 2,69 | 2,29 | 2,79 | 3,29 | 2,49 | 2,59 | 2,49 | 2,70 | 2,89 | 2,69 | 2,09 | 2,89 | 1,69 | 3,29 | 2,48 | 2,99 | 1,99 | 2,49 | 2,23 | 2,66 | 2,49 | 3,29 | 1,69 | 1,60 | 94,67% | 0,03 | 0,18 |
| Creme Dental | tubo (90 g) | Colgate | | 1 | un | 4,59 | 5,79 | 5,79 | 5,59 | 5,89 | 5,89 | 4,59 | 4,19 | 3,79 | 5,49 | 5,19 | 5,59 | 6,29 | 6,49 | 5,79 | 4,99 | 5,49 | 4,29 | 4,89 | 4,17 | 4,89 | 4,89 | 4,89 | 5,48 | 4,19 | 4,89 | 5,15 | 5,29 | 5,30 | 4,77 | 6,49 | 3,79 | 2,70 | 71,24% | 0,06 | 0,25 |
| Água Sanitária | frasco 1 litro | Drogão | | 1 | un | 1,89 | 2,19 | 2,19 | 2,69 | 2,29 | 2,29 | 2,29 | 2,19 | 2,79 | 2,59 | 1,99 | 2,49 | 2,39 | 2,89 | 2,78 | 2,29 | 2,49 | 2,19 | 2,69 | 2,19 | 2,09 | 2,09 | 2,09 | 2,38 | 2,19 | 2,09 | 2,34 | 2,25 | 2,51 | 2,16 | 2,89 | 1,89 | 1,00 | 52,91% | 0,02 | 0,15 |
| Detergente líquido | frasco (500 ml) | Limpol | | 1 | un | 2,69 | 2,49 | 2,17 | 2,69 | 2,59 | 2,49 | 2,39 | 2,15 | 2,49 | 2,39 | 2,19 | 2,39 | 2,69 | 2,59 | 2,48 | 2,69 | 2,30 | 2,49 | 2,49 | 1,99 | 2,09 | 2,09 | 2,09 | 1,98 | 2,09 | 2,69 | 2,38 | 2,46 | 2,47 | 2,15 | 2,69 | 1,98 | 0,71 | 35,86% | 0,02 | 0,15 |
| Sabão em pó | pacote 500 g | Ala | | 1 | un | 4,49 | 4,79 | 4,49 | 4,49 | 4,49 | 4,49 | 3,99 | 4,19 | 4,29 | 3,99 | 4,39 | 4,19 | 4,89 | 4,89 | 3,48 | 4,39 | 4,49 | 3,99 | 3,39 | 3,99 | 4,09 | 4,19 | 4,19 | 3,58 | 3,98 | 3,99 | 4,22 | 4,43 | 4,22 | 4,00 | 4,89 | 3,39 | 1,50 | 44,25% | 0,03 | 0,17 |
| Sabão em barra | Pacote com Kg | Minuano | | 1 | un | 9,99 | 9,99 | 11,79 | 14,49 | 9,99 | 9,99 | 13,69 | 12,99 | 11,99 | 12,90 | 13,39 | 10,69 | 12,29 | 12,59 | 12,99 | 11,99 | 9,99 | 11,99 | 11,98 | 9,89 | 10,49 | 10,49 | 10,49 | 11,80 | 10,79 | 9,79 | 11,52 | 11,62 | 12,07 | 10,53 | 14,49 | 9,79 | 4,70 | 48,01% | 0,43 | 0,65 |
| **Subtotal** | | | | | | **25,44** | **27,34** | **28,52** | **29,95** | **27,84** | **28,04** | **29,04** | **27,80** | **27,74** | **30,05** | **29,44** | **28,14** | **31,84** | **31,94** | **30,11** | **28,84** | **27,46** | **27,84** | **28,13** | **24,32** | **26,54** | **25,44** | **27,04** | **27,70** | **26,23** | **25,44** | **28,10** | **28,28** | **29,23** | **26,10** | **34,74** | **29,23** | **34,74** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **25,44** | **27,34** | **28,52** | **32,18** | **27,84** | **28,04** | **29,04** | **27,80** | **27,74** | **30,05** | **29,44** | **28,14** | **31,84** | **31,94** | **30,11** | **28,84** | **27,46** | **27,84** | **28,13** | **24,32** | **26,54** | **25,44** | **27,04** | **27,70** | **26,23** | **25,44** | | | | | | | | | | |
| Tomate | salada(Kg) | | HORTIFRUTI | 1 | kg | 3,99 | 3,99 | 3,99 | 5,89 | 2,29 | 2,89 | 3,99 | 2,99 | 1,99 | 2,99 | 2,99 | 3,29 | 2,28 | 2,19 | 1,98 | 2,99 | 1,99 | 2,99 | 1,99 | 2,09 | 1,99 | 2,79 | 2,89 | 1,98 | 1,79 | 2,49 | 2,84 | 3,75 | 2,52 | 2,29 | 5,89 | 1,79 | 4,10 | 229,05% | 0,41 | 0,64 |
| Cebola | pera (Kg) | | | 1 | kg | 5,99 | 3,19 | 5,99 | 7,89 | 3,29 | 4,89 | 6,49 | 3,99 | 2,69 | 3,98 | 4,99 | 4,89 | 3,99 | 3,99 | 4,39 | 4,29 | 3,99 | 4,29 | 4,29 | 3,99 | 3,29 | 3,89 | 3,99 | 2,98 | 2,79 | 3,99 | 4,29 | 5,09 | 4,16 | 3,56 | 7,89 | 2,29 | 5,60 | 244,54% | 0,40 | 0,63 |
| Cheiro Verde | coentro(maço) | | | 1 | un | 3,19 | 1,79 | 3,39 | 3,39 | 2,59 | 2,99 | 3,19 | 1,89 | 2,99 | 2,39 | 2,99 | 1,99 | 1,99 | 3,29 | 2,39 | 3,59 | 1,49 | 1,99 | 1,99 | 2,49 | 1,99 | 1,99 | 0,99 | 0,98 | 1,49 | 3,19 | 2,41 | 2,80 | 2,46 | 1,87 | 3,59 | 0,98 | 2,61 | 266,33% | 0,15 | 0,38 |
| Cebolinha | cebolinha(maço) | | | 1 | un | 3,19 | 1,79 | 3,29 | 3,29 | 2,59 | 2,69 | 3,19 | 1,59 | 2,99 | 2,39 | 2,99 | 1,99 | 1,99 | 3,29 | 2,39 | 3,49 | 2,49 | 1,99 | 1,99 | 2,49 | 1,99 | 1,99 | 2,39 | 0,98 | 1,49 | 2,19 | 2,43 | 2,70 | 2,54 | 1,93 | 3,49 | 0,98 | 2,51 | 256,12% | 0,11 | 0,33 |
| Alface | (pé) | | | 1 | un | 3,79 | 1,99 | 3,79 | 3,89 | 2,59 | 3,69 | 3,79 | 1,99 | 2,99 | 2,99 | 2,99 | 3,69 | 3,39 | 3,99 | 2,39 | 3,69 | 1,99 | 1,99 | 2,49 | 3,49 | 2,99 | 2,99 | 2,99 | 0,98 | 1,49 | 2,99 | 2,92 | 3,19 | 2,96 | 2,56 | 3,99 | 0,98 | 3,01 | 307,14% | 0,07 | 0,26 |
| Repolho | branco(Kg) | | | 1 | kg | 4,99 | 2,99 | 4,99 | 6,99 | 3,49 | 4,49 | 7,29 | 7,29 | 2,99 | 3,99 | 5,98 | 5,99 | 5,29 | 3,39 | 5,28 | 7,99 | 3,99 | 3,29 | 2,89 | 3,29 | 3,79 | 3,69 | 3,69 | 2,48 | 1,89 | 3,79 | 4,47 | 5,32 | 4,64 | 3,23 | 7,99 | 1,89 | 6,10 | 322,75% | 0,76 | 0,87 |
| Jerimum | Leite (Kg) | | | 1 | kg | 2,99 | 2,99 | 2,99 | 3,89 | 2,99 | 2,99 | 8,99 | 8,99 | 1,99 | 3,59 | 2,99 | 2,89 | 2,59 | 2,29 | 2,99 | 3,49 | F | 2,69 | 2,59 | 3,19 | 2,79 | 2,89 | 2,99 | 2,28 | 2,49 | 2,89 | 3,38 | 4,60 | 2,81 | 2,79 | 8,99 | 1,99 | 7,00 | 351,76% | 0,72 | 0,85 |
| Macaxeira | (Kg) | | | 1 | kg | 3,79 | 2,79 | 3,79 | 5,29 | 3,29 | 3,69 | 4,99 | 3,79 | 2,99 | 3,29 | 2,99 | 3,79 | 3,69 | 2,59 | 3,69 | 3,99 | 2,99 | 2,69 | 2,69 | 3,29 | 3,29 | 3,49 | 3,99 | 2,38 | 1,89 | 2,99 | 3,39 | 3,93 | 3,22 | 3,05 | 5,29 | 1,89 | 3,40 | 179,89% | 0,15 | 0,38 |
| Chuchu | (Kg) | | | 1 | kg | 6,39 | 5,99 | 5,99 | 5,79 | 3,79 | 4,79 | 6,99 | 6,99 | 3,99 | 4,99 | 5,99 | 4,29 | 3,59 | 4,85 | 3,89 | 5,99 | 3,99 | 4,99 | 4,99 | 3,19 | 5,29 | 5,19 | 3,49 | 3,98 | 2,98 | 4,99 | 4,90 | 5,84 | 4,69 | 4,16 | 6,99 | 2,98 | 4,01 | 134,56% | 0,49 | 0,70 |
| Batata | comum, lavada(Kg) | | | 1 | kg | 9,99 | 6,99 | 8,99 | 8,29 | 7,89 | 8,79 | 8,99 | 8,99 | 6,29 | 8,99 | 7,98 | 8,39 | 7,49 | 7,99 | 9,29 | 8,69 | 7,99 | 6,99 | 6,99 | 7,79 | 7,29 | 7,89 | 7,99 | 7,88 | 6,38 | 7,99 | 8,05 | 8,62 | 7,92 | 7,60 | 9,99 | 6,29 | 3,70 | 58,82% | 0,18 | 0,42 |
| Batata Doce | (Kg) | | | 1 | kg | 5,99 | 4,59 | 5,79 | 4,89 | 3,89 | 5,79 | 5,99 | 4,89 | 3,99 | 5,99 | 4,99 | 4,89 | 3,89 | 4,79 | 4,19 | 6,59 | 3,99 | 4,59 | 4,49 | 3,99 | 4,29 | 3,99 | 4,49 | 2,98 | 2,89 | 4,29 | 4,66 | 5,23 | 4,76 | 3,85 | 6,59 | 2,89 | 3,70 | 128,03% | 0,33 | 0,58 |
| Laranja | pera (Kg) | | | 1 | kg | 4,69 | 4,89 | 4,89 | 4,79 | 3,99 | 4,79 | 4,69 | 4,69 | 4,59 | 4,99 | 5,69 | 4,79 | 4,09 | 4,75 | 4,89 | 4,99 | 3,99 | 4,79 | 4,79 | 4,09 | 4,09 | 4,19 | 4,29 | 4,28 | 3,69 | 4,29 | 4,57 | 4,68 | 4,76 | 4,13 | 5,69 | 3,69 | 2,00 | 54,20% | 0,08 | 0,28 |
| Banana | nacovã (Kg ) | | | 1 | kg | 6,49 | 7,59 | 7,99 | 5,79 | 5,79 | 5,69 | 5,99 | 5,99 | 5,99 | 5,98 | 5,99 | 5,29 | 4,59 | 6,55 | 6,68 | 4,19 | 4,49 | 6,49 | 6,49 | 5,19 | 4,79 | 4,89 | 4,85 | 5,58 | 3,89 | 5,19 | 5,71 | 6,42 | 5,70 | 4,91 | 7,99 | 3,89 | 4,10 | 105,40% | 0,38 | 0,61 |
| **Subtotal** | | | | | | **65,47** | **51,57** | **65,87** | **70,07** | **47,47** | **58,17** | **74,57** | **64,07** | **46,47** | **56,55** | **59,55** | **56,17** | **48,86** | **53,95** | **54,44** | **63,97** | **43,38** | **49,77** | **48,67** | **48,57** | **47,87** | **49,87** | **49,03** | **39,74** | **35,15** | **51,27** | **54,00** | **62,16** | **53,14** | **45,93** | **84,37** | **32,53** | **51,84** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **65,47** | **51,57** | **65,87** | **70,07** | **47,47** | **58,17** | **74,57** | **64,07** | **46,47** | **56,55** | **59,55** | **56,17** | **48,86** | **53,95** | **54,44** | **63,97** | **46,19** | **49,77** | **48,67** | **48,57** | **47,87** | **49,87** | **49,03** | **39,74** | **35,15** | **51,27** | | | | | | | | | | |
| **Produto em falta** | | | | 1 | 2 | 0 | 1 | 2 | 0 | 2 | 1 | 1 | 2 | 1 | 0 | 0 | 2 | 2 | 1 | 2 | 0 | 1 | 1 | 0 | 3 | 1 | 0 | 0 | 2 | 1,08 | 1,13 | 1,09 | 1,00 | | | | | | |
| **Total Geral** | | | | | | **446,34** | **420,08** | **429,49** | **483,18** | **407,35** | **395,87** | **475,07** | **438,61** | **420,22** | **399,71** | **415,71** | **403,73** | **417,55** | **424,69** | **421,41** | **449,12** | **391,55** | **385,95** | **395,66** | **366,36** | **363,86** | **341,64** | **378,15** | **364,94** | **328,21** | **378,01** | **406,24** | **436,26** | **412,31** | **365,72** | | | | | | |

PROCON MUNICIPAL DE NATAL – Natal/RN Rua Silveira Caldas, 681 – Cidade Alta – CEP 59.025-000 – Tel. 3232-9502 / 3232-9051 – WhatsApp 98859-2001 (www.natal.rn.gov.br/procon/pesquisa)

**Pesquisa direta referente a 3ª (terceira) semana de setembro de 2024**

**Observações:**

*As marcas citadas na pesquisa são as que foram encontradas na maioria dos estabelecimentos, não representando a totalidade dos produtos pesquisados, sendo as demais marcas diversas.

*Na falta do produto em determinado estabelecimento, o valor considerado para o cálculo é da média do preço do seguimento, de forma a permitir o total geral da cesta básica.

*Os preços que estejam sublinhados na planilha são preços promocionais do referido seguimento (Ex. 1,99)

*É permitido cópia dos dados da pesquisa, desde que seja citada a fonte: Núcleo de pesquisa Procon Natal. No entanto, é vedada a utilização deste material, integral ou parcial, para fins de anúncio publicitário comercial de qualquer espécie.

| PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Categ. | Quant. | Unid. | Nordestão Zona Norte | Nordestão Cajupi Macia | Nordestão Petrópolis | Pão de Açúcar Tirol | Favorita Cajupi Macia | Favorita Ayrton Senna | Carrefour Zona Norte | Carrefour Zona Sul | Rede Mais N. Descoberta | Rede Mais Via Sapé Rosado | Rede Mais Alecrim | Super coop Pirangi II | Super Show Neópolis | Super Show Quintas | Super Show Nazaré | Super Show Alvorada | Merc. da Casa Cidade | Bom Dia Sta. Catarina | Bom Dia Alecrim | Assaí Zona Sul | Atacadão Zona Sul | Atacadão Zona Norte | Atacadão Lagoa Nova | Mineirão Neópolis | Mar Vermelho Candelária | Super Fácil Nazaré | Media Preço Cesta Básica | Media Preço Hipermercados | Media Preço Supermercados | Media Preço Atacarejo | Maior Preço | Menor Preço | Diferença > - < | Variação | VAR | DP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | Hipermercados e Supermercados | | | | | | | | Supermercados de Bairros | | | | | | | | | | | Atacarejos | | | | | | | Medias de preço | | | | Comparativo | | | | | |
| Arroz Agulhinha | Tipo 2 (pct 1 kg) | S. Joaquim | MERCEARIA | 1 | kg | 7,49 | 7,49 | 6,99 | 7,29 | 7,49 | 7,39 | 7,49 | 7,49 | 7,89 | 7,49 | 7,29 | 7,29 | 8,19 | 7,99 | 7,98 | 7,69 | 7,49 | 6,99 | 6,99 | 6,89 | 6,79 | 6,79 | 6,69 | 6,58 | 6,39 | 6,29 | 7,26 | 7,39 | 7,57 | 6,63 | 8,19 | 6,29 | 1,90 | 30,21% | 0,17 | 0,41 |
| Feijão Carioquinha | Tipo 1 (pct 1 kg) | Diversas | | 1 | kg | 6,99 | 9,69 | 9,99 | 7,99 | 7,49 | 5,89 | 5,99 | 10,29 | 11,99 | 8,49 | 8,19 | 7,29 | 8,90 | 6,89 | 9,79 | 8,99 | 9,99 | 5,99 | 6,99 | 5,09 | 6,99 | 4,49 | 6,69 | 5,88 | 4,99 | 7,69 | 7,68 | 8,04 | 8,50 | 5,97 | 11,99 | 4,49 | 7,50 | 167,04% | 1,24 | 1,11 |
| Açúcar Cristal | (Pct 1 kg) | Alegre | | 1 | kg | 4,99 | 3,99 | 4,99 | 4,79 | 4,69 | 4,59 | 4,89 | 4,89 | 4,79 | 4,29 | 4,79 | 4,39 | 5,29 | 5,69 | 4,99 | 4,99 | 4,99 | 4,99 | 5,99 | 4,39 | 4,59 | 4,49 | 4,49 | 3,98 | 4,19 | 4,49 | 4,76 | 4,73 | 5,02 | 4,37 | 5,99 | 3,98 | 2,01 | 50,50% | 0,07 | 0,27 |
| Sal Refinado | (Pct 1 kg) | Nevado | | 1 | kg | 1,39 | 1,29 | 1,79 | 3,49 | 1,89 | 1,89 | F | 1,29 | 2,29 | 1,99 | 1,99 | 1,69 | 1,99 | 1,89 | 1,59 | 1,79 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,89 | 1,48 | 1,25 | 1,59 | 1,66 | 1,86 | 1,66 | 1,44 | 3,49 | 1,25 | 2,24 | 179,20% | 0,03 | 0,17 |
| Flocão de milho(pct cozinha) | (Pct 500 g) | Yitamilho | | 1 | un | 1,49 | 1,49 | 1,89 | 1,89 | 1,89 | 1,89 | 2,09 | 1,99 | 1,39 | 1,49 | 1,99 | 1,79 | 1,99 | 1,89 | 1,89 | 1,99 | 1,15 | 1,99 | 1,99 | 1,59 | 1,39 | 1,49 | 1,39 | 1,48 | 1,59 | 1,69 | 1,72 | 1,83 | 1,78 | 1,52 | 2,09 | 1,15 | 0,94 | 81,74% | 0,02 | 0,14 |
| Farinha de Mandioca | Comum, Torrada (1 kg) | Beejinho | | 1 | kg | 8,19 | 8,39 | 8,39 | 7,29 | 6,99 | 6,99 | F | 11,49 | 6,99 | 6,49 | 6,89 | 7,59 | 7,69 | 8,39 | 7,59 | 8,69 | 6,99 | 7,98 | 7,29 | 4,39 | 6,19 | 6,19 | 4,29 | 7,18 | 6,19 | 4,79 | 7,18 | 8,25 | 7,51 | 5,60 | 11,49 | 4,29 | 7,20 | 167,83% | 1,24 | 1,12 |
| Macarrão | Sêmola (pct 500g) | Fortaleza | | 1 | un | 4,49 | 2,69 | 2,99 | 4,89 | 4,68 | 4,69 | 4,09 | 4,09 | 2,99 | 3,29 | 2,89 | 5,29 | 5,29 | 3,39 | 5,39 | 4,99 | 4,99 | 5,49 | 4,99 | 4,29 | 4,79 | 4,59 | 4,29 | 4,98 | 4,39 | 4,19 | 4,35 | 4,08 | 4,45 | 4,50 | 5,49 | 2,69 | 2,80 | 104,09% | 0,04 | 0,19 |
| Pão Francês | kg | | | 1 | kg | 15,99 | 13,99 | 16,99 | 17,90 | 14,99 | 13,99 | 15,09 | 15,09 | 14,90 | 12,90 | 12,99 | 13,99 | 13,99 | F | 14,98 | 13,99 | 15,99 | 12,99 | 12,99 | F | 13,50 | 12,90 | 14,90 | 7,90 | 11,59 | 11,98 | 14,02 | 15,50 | 13,97 | 12,13 | 17,90 | 7,90 | 10,00 | 126,58% | 1,93 | 1,39 |
| Café | Moído,Torrado (pct 250 g) | São Braz | | 1 | un | 11,49 | 11,49 | 9,99 | 11,99 | 11,39 | 10,99 | 11,49 | 10,99 | 11,99 | 11,98 | 9,98 | 10,99 | 11,89 | 10,99 | 12,49 | 11,39 | 11,99 | 10,99 | 10,49 | 10,29 | 9,89 | 10,20 | 10,90 | 9,98 | 9,49 | 10,49 | 11,01 | 11,23 | 11,38 | 10,18 | 12,49 | 9,49 | 3,00 | 31,61% | 0,29 | 0,54 |
| Leite | Cx. Tetra pak (litro) | Betania | | 1 | l | 5,39 | 5,39 | 5,39 | 5,49 | 5,39 | 5,19 | 5,08 | 5,29 | 5,99 | 5,79 | 6,99 | 5,39 | 5,49 | 5,99 | 5,89 | 5,49 | 5,99 | 5,89 | 5,69 | 5,29 | 5,19 | 5,29 | 5,49 | 5,48 | 5,49 | 5,19 | 5,56 | 5,33 | 5,87 | 5,35 | 6,99 | 5,08 | 1,91 | 37,60% | 0,07 | 0,26 |
| Óleo de Soja | Embalagem pet 900 ml | Soya | | 1 | un | 7,39 | 7,59 | 7,59 | 7,59 | 7,59 | 7,69 | 7,99 | 7,19 | 8,59 | 7,99 | 7,29 | 7,69 | 8,89 | 8,39 | 7,49 | 7,99 | 7,99 | 7,98 | 7,98 | 6,99 | 6,89 | 7,19 | 6,89 | 6,68 | 6,89 | 6,99 | 7,59 | 7,58 | 8,02 | 6,93 | 8,89 | 6,68 | 2,21 | 33,08% | 0,21 | 0,46 |
| Margarina | (pote 250 g) | Delicia | | 1 | un | 3,99 | 2,99 | 3,29 | 5,35 | 2,99 | 3,99 | 4,19 | 3,09 | 3,79 | 3,99 | 3,69 | 4,09 | 4,29 | 6,29 | 5,29 | 5,69 | 4,90 | 2,99 | 4,59 | 3,49 | 3,69 | 3,69 | 2,99 | 3,88 | 3,79 | 2,99 | 4,00 | 3,74 | 4,51 | 3,50 | 6,29 | 2,99 | 3,30 | 110,37% | 0,19 | 0,44 |
| Biscoito Doce | Maizena(pct 500g) | Fortaleza | | 1 | un | 5,89 | 5,49 | 6,79 | 7,19 | 6,89 | 6,99 | 5,79 | 4,49 | 7,29 | 6,39 | 5,19 | 7,29 | 6,89 | 7,99 | 7,29 | 7,59 | 6,99 | 6,49 | 6,49 | 6,69 | 5,99 | 5,69 | 5,39 | 6,68 | 5,99 | 6,69 | 6,49 | 6,19 | 6,92 | 6,16 | 7,99 | 4,49 | 3,50 | 77,95% | 0,13 | 0,36 |
| Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | | 1 | un | 5,39 | 6,19 | 6,49 | 6,99 | 5,89 | 6,49 | 6,19 | 4,49 | 6,99 | 3,39 | 6,29 | 6,09 | 6,19 | 6,99 | 7,29 | 7,59 | 6,99 | 6,98 | 5,99 | 6,29 | 6,19 | 4,69 | 6,29 | 6,18 | 6,29 | 6,19 | 6,19 | 6,02 | 6,43 | 6,02 | 7,59 | 3,39 | 4,20 | 123,89% | 0,04 | 0,20 |
| **Subtotal** | | | | | | **90,56** | **88,16** | **93,56** | **100,13** | **90,25** | **88,66** | **80,37** | **92,16** | **97,87** | **85,76** | **86,45** | **90,86** | **96,57** | **82,77** | **99,94** | **98,86** | **97,73** | **89,83** | **89,75** | **66,97** | **83,37** | **78,98** | **82,58** | **78,34** | **78,52** | **81,25** | **89,47** | **91,74** | **93,60** | **80,31** | **116,87** | **93,60** | **116,87** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **90,56** | **88,16** | **93,56** | **100,13** | **90,25** | **88,66** | **90,48** | **92,16** | **97,87** | **85,76** | **86,45** | **90,86** | **96,57** | **96,74** | **99,94** | **98,86** | **97,73** | **89,83** | **89,75** | **79,10** | **83,37** | **78,98** | **82,58** | **78,34** | **78,52** | **81,25** | | | | | | | | | | |
| Carne Bovina prim. | Alcatra (Kg) (s/osso) | | AÇOUGUE | 1 | kg | 37,90 | 44,98 | 49,99 | 51,90 | 42,90 | 39,90 | 42,99 | 43,59 | 46,90 | F | 37,99 | 42,90 | 40,99 | 39,99 | 43,98 | 39,99 | 39,99 | 38,89 | 42,98 | 41,90 | 39,90 | 34,90 | 42,90 | 41,80 | 29,98 | F | 41,67 | 44,27 | 41,46 | 38,56 | 51,90 | 29,98 | 21,92 | 73,12% | 5,48 | 2,34 |
| Carne Bovina seg. | Músculo (Kg) (s/osso) | | | 1 | kg | 29,99 | 29,99 | F | 32,99 | 29,90 | 30,90 | 27,39 | 22,90 | 32,99 | F | 28,89 | 27,99 | 21,99 | 26,99 | 24,69 | 27,99 | 25,90 | 26,49 | 25,96 | 24,90 | 22,90 | 28,90 | 22,90 | 23,98 | 22,49 | F | 26,96 | 29,15 | 26,99 | 24,35 | 32,99 | 21,99 | 11,00 | 50,02% | 3,88 | 1,97 |
| Frango | congelado (Kg) | Bom todo | | 1 | kg | 14,49 | 14,98 | 14,49 | 7,99 | 13,90 | 13,39 | F | 12,19 | F | F | 14,49 | 13,59 | 12,99 | 13,59 | F | 12,99 | 12,99 | 10,98 | 11,78 | 8,79 | 8,99 | 9,79 | 10,98 | 8,98 | 9,59 | 9,59 | 11,88 | 13,05 | 12,93 | 9,53 | 14,98 | 7,90 | 7,08 | 89,62% | 2,66 | 1,63 |
| Carne de Sol | primeira (kg) | Coxão Mole | | 1 | kg | 42,90 | 42,90 | 38,99 | 54,90 | 37,90 | 39,99 | 50,09 | 61,09 | 43,90 | 40,90 | 42,99 | 39,99 | 42,99 | 43,99 | 44,98 | 41,99 | 37,99 | 39,89 | 39,98 | 39,99 | 39,90 | 40,90 | 46,90 | 41,80 | 33,90 | 42,90 | 42,87 | 46,10 | 41,78 | 40,90 | 61,09 | 33,90 | 27,19 | 80,21% | 5,16 | 2,27 |
| Pescado de Mar | Congelado (Kg)/Filé de Merluza/Polaca | Fish/Da cruz | | 1 | kg | 54,99 | F | F | 58,65 | F | 43,65 | 76,87 | F | F | F | F | 43,60 | 53,65 | F | F | F | F | 38,99 | F | 39,89 | 42,49 | 48,42 | F | 44,80 | 34,99 | F | 48,42 | 58,54 | 45,41 | 42,12 | 76,87 | 34,99 | 41,88 | 119,69% | 50,39 | 7,10 |
| Ovos | Branco Grande (dz) | Granja Almeida | | 1 | dz | F | F | F | F | 16,99 | 14,90 | F | F | F | 15,90 | 17,99 | 14,90 | 12,98 | 17,49 | 19,98 | 15,59 | 17,99 | 16,99 | 15,99 | 15,99 | 14,99 | 14,90 | 16,95 | 13,98 | 15,89 | F | 16,13 | 15,95 | 16,58 | 15,45 | 19,98 | 12,98 | 7,00 | 53,93% | 0,23 | 0,48 |
| Queijo | Coalho (Kg) | Jacurutu | | 1 | kg | 45,99 | 49,90 | 52,99 | 49,90 | 49,99 | 39,90 | F | 59,90 | 49,99 | 49,90 | 49,50 | 45,79 | 48,99 | 49,99 | 45,98 | 49,99 | 39,99 | 46,98 | 46,98 | 39,90 | 38,90 | 38,90 | 44,90 | 44,80 | 38,89 | 40,99 | 46,40 | 49,80 | 47,64 | 41,04 | 59,90 | 38,89 | 21,01 | 54,02% | 13,93 | 3,73 |
| **Subtotal** | | | | | | **226,26** | **182,75** | **156,46** | **256,24** | **191,58** | **222,63** | **197,24** | **199,67** | **173,78** | **106,70** | **191,85** | **228,76** | **234,58** | **192,04** | **179,61** | **188,54** | **174,85** | **219,21** | **183,67** | **211,36** | **208,07** | **216,71** | **185,53** | **220,14** | **185,73** | **93,48** | **234,33** | **256,84** | **232,79** | **211,94** | **317,71** | **256,84** | **317,71** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **242,21** | **257,24** | **260,10** | **272,19** | **250,12** | **222,63** | **276,13** | **274,16** | **248,70** | **233,49** | **237,26** | **228,76** | **234,58** | **237,45** | **237,95** | **233,95** | **220,26** | **219,21** | **229,08** | **211,36** | **208,07** | **216,71** | **227,65** | **220,14** | **185,73** | **213,96** | | | | | | | | | | |
| Sabonete | Comum (90g) | Lux | HIGIENE E LIMPEZA | 1 | un | 2,09 | 2,09 | 2,39 | F | 2,59 | 2,89 | 2,09 | 2,19 | 2,69 | 2,69 | 2,89 | 2,79 | 3,29 | 2,89 | 2,59 | 2,69 | 2,70 | 2,89 | 2,39 | 2,19 | 2,89 | 2,29 | 3,29 | 2,48 | 2,19 | 1,99 | 2,57 | 2,33 | 2,77 | 2,47 | 3,29 | 1,99 | 1,30 | 65,33% | 0,04 | 0,19 |
| Creme Dental | tubo (90 g) | Colgate | | 1 | un | 5,79 | 5,39 | 5,99 | 5,19 | 5,89 | 5,89 | 5,79 | 4,79 | 5,99 | 5,99 | 4,39 | 5,59 | 6,29 | 6,49 | 5,79 | 4,99 | 5,99 | 4,29 | 4,29 | 4,17 | 4,89 | 3,69 | 4,89 | 5,48 | 4,19 | 4,29 | 5,25 | 5,59 | 5,46 | 4,51 | 6,49 | 3,69 | 2,80 | 75,88% | 0,23 | 0,48 |
| Água Sanitária | frasco 1 litro | Dragão | | 1 | un | 2,19 | 2,19 | 2,19 | 2,19 | 1,69 | 2,29 | 1,89 | 2,19 | 2,79 | 2,59 | 1,99 | 2,49 | 2,29 | 2,89 | 2,78 | 2,29 | 1,99 | 2,19 | 2,69 | 1,99 | 1,99 | 2,09 | 2,15 | 2,18 | 2,15 | 2,09 | 2,25 | 2,10 | 2,45 | 2,09 | 2,89 | 1,69 | 1,20 | 71,01% | 0,03 | 0,17 |
| Detergente líquido | frasco (500 ml) | Limpol | | 1 | un | 2,49 | 2,49 | 2,49 | 2,69 | 2,19 | 2,19 | 2,39 | 2,39 | 1,89 | 2,39 | 2,39 | 2,39 | 2,69 | 2,59 | 2,48 | 2,69 | 2,60 | 2,49 | 2,49 | 2,09 | 1,99 | 2,09 | 2,09 | 2,08 | 1,99 | 2,09 | 2,34 | 2,42 | 2,46 | 2,06 | 2,69 | 1,89 | 0,80 | 42,33% | 0,03 | 0,18 |
| Sabão em pó | pacote 500 g | Ala | | 1 | un | 4,49 | 4,49 | 4,39 | 4,49 | 4,49 | 4,49 | 4,29 | 4,19 | 4,29 | 3,99 | 4,39 | 4,19 | 4,89 | 4,89 | 3,48 | 3,79 | 4,49 | 3,99 | 3,99 | 3,99 | 3,99 | 4,19 | 4,19 | 3,78 | 3,99 | 3,99 | 4,22 | 4,42 | 4,22 | 4,02 | 4,89 | 3,48 | 1,41 | 40,52% | 0,03 | 0,16 |
| Sabão em barra | Pacote com Kg | Minuano | | 1 | un | 11,99 | 9,99 | 11,99 | 12,99 | 9,99 | 9,99 | 12,99 | 12,99 | 11,99 | 12,90 | 13,39 | 10,69 | 12,29 | 13,49 | 13,99 | 11,99 | 12,99 | 11,98 | 11,98 | 9,89 | 9,99 | 10,49 | 10,49 | 11,80 | 10,49 | 9,79 | 11,67 | 11,62 | 12,52 | 10,42 | 13,99 | 9,79 | 4,20 | 42,90% | 0,76 | 0,87 |
| **Subtotal** | | | | | | **29,04** | **26,64** | **29,44** | **27,55** | **26,84** | **27,74** | **29,44** | **28,74** | **29,64** | **30,55** | **29,44** | **28,14** | **31,74** | **33,24** | **31,11** | **28,44** | **30,76** | **27,83** | **27,83** | **24,32** | **25,74** | **24,84** | **27,10** | **27,80** | **25,00** | **24,24** | **28,30** | **28,47** | **29,88** | **25,58** | **34,24** | **29,88** | **34,24** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **29,04** | **26,64** | **29,44** | **29,88** | **26,84** | **27,74** | **29,44** | **28,74** | **29,64** | **30,55** | **29,44** | **28,14** | **31,74** | **33,24** | **31,11** | **28,44** | **30,76** | **27,83** | **27,83** | **24,32** | **25,74** | **24,84** | **27,10** | **27,80** | **25,00** | **24,24** | | | | | | | | | | |
| Tomate | salada(Kg) | | HORTIFRUTI | 1 | kg | 3,99 | 4,69 | 1,99 | 3,99 | 2,79 | 2,79 | 2,99 | 2,99 | 2,99 | 1,89 | 2,99 | 3,09 | 1,58 | 2,19 | 1,58 | 2,99 | 1,99 | 2,29 | 2,29 | 1,89 | 1,89 | 2,89 | 2,69 | 1,98 | 2,39 | 2,49 | 2,63 | 3,28 | 2,35 | 2,32 | 4,69 | 1,58 | 3,11 | 196,84% | 0,20 | 0,45 |
| Cebola | pera (Kg) | | | 1 | kg | 5,99 | 5,99 | 2,99 | 5,59 | 2,99 | 3,99 | 5,99 | 5,99 | 3,49 | 1,99 | 4,69 | 3,89 | 2,98 | 4,19 | 1,98 | 3,99 | 2,49 | 3,99 | 3,59 | 3,69 | 3,19 | 3,99 | 3,99 | 2,88 | 3,69 | 3,99 | 3,93 | 4,94 | 3,39 | 3,63 | 5,99 | 1,98 | 4,01 | 202,53% | 0,47 | 0,68 |
| Cheiro Verde | ccentro(maço) | | | 1 | un | 3,39 | 3,39 | 1,99 | 4,79 | 2,99 | 2,99 | 1,89 | 1,59 | 2,99 | 2,99 | 3,99 | 1,99 | 1,99 | 3,39 | 1,98 | 3,59 | 1,99 | 1,99 | 1,99 | 2,19 | 1,99 | 2,99 | 0,99 | 1,48 | 2,98 | 3,19 | 2,60 | 2,88 | 2,63 | 2,26 | 4,79 | 0,99 | 3,80 | 383,84% | 0,06 | 0,25 |
| Cebolinha | cebolinha(maço) | | | 1 | un | 2,99 | 3,79 | 1,99 | 5,19 | 2,99 | 2,69 | 2,59 | 1,59 | 2,99 | 2,99 | 3,99 | 1,99 | 1,99 | 3,29 | 1,98 | 3,59 | 1,99 | 1,99 | 1,99 | 2,19 | 1,89 | 2,89 | 2,49 | 1,48 | 1,99 | 2,19 | 2,60 | 2,98 | 2,62 | 2,16 | 5,19 | 1,48 | 3,71 | 250,68% | 0,11 | 0,34 |
| Alface | (pé) | | | 1 | un | 3,69 | 3,69 | 3,39 | 3,69 | 3,99 | 3,69 | 2,59 | 1,39 | 2,99 | 2,99 | 3,99 | 3,59 | 3,39 | 3,99 | 1,98 | 3,59 | 1,99 | 1,99 | 1,99 | 3,49 | 2,99 | 2,99 | 3,29 | 1,48 | 2,69 | 2,99 | 3,02 | 3,27 | 2,95 | 2,85 | 3,99 | 1,39 | 2,60 | 187,05% | 0,03 | 0,18 |
| Repolho | branco(Kg) | | | 1 | kg | 4,99 | 4,99 | 2,99 | 4,99 | 3,49 | 4,29 | 7,29 | 7,29 | 3,99 | 4,49 | 5,98 | 5,79 | 4,99 | 3,29 | 3,59 | 4,99 | 1,99 | 2,99 | 2,89 | 3,29 | 3,69 | 3,69 | 3,59 | 2,78 | 3,98 | 3,79 | 4,24 | 5,04 | 4,09 | 3,54 | 7,29 | 1,99 | 5,30 | 266,33% | 0,38 | 0,62 |
| Jerimum | leite (Kg) | | | 1 | kg | 2,99 | 2,99 | 2,99 | 3,99 | 3,99 | 2,99 | 8,99 | 2,99 | 2,99 | 3,39 | 2,99 | 2,99 | 2,68 | 2,29 | 2,19 | 3,49 | 2,99 | 2,59 | 2,69 | 3,49 | 2,69 | 2,89 | 2,99 | 2,58 | 2,89 | 2,89 | 3,22 | 3,99 | 2,86 | 2,92 | 8,99 | 2,19 | 6,80 | 310,50% | 0,27 | 0,52 |
| Macaxeira | (Kg) | | | 1 | kg | 3,79 | 3,79 | 2,89 | 4,89 | 3,49 | 3,79 | F | 3,79 | 3,69 | 2,99 | 2,99 | 3,89 | 3,79 | 2,59 | 3,69 | 3,99 | 2,99 | 2,69 | 2,69 | 2,99 | 3,19 | 3,39 | 2,89 | 2,48 | 2,69 | 2,99 | 3,32 | 3,78 | 3,27 | 2,95 | 4,89 | 2,48 | 2,41 | 97,18% | 0,12 | 0,34 |
| Chuchu | (Kg) | | | 1 | kg | 6,29 | 5,99 | 5,99 | 5,99 | 4,69 | 4,29 | 5,99 | 5,99 | 4,39 | 2,99 | 7,98 | 4,19 | 3,89 | 3,39 | 2,69 | 3,99 | 3,99 | 2,89 | 2,89 | 3,69 | 4,99 | 3,99 | 4,49 | 3,88 | 4,49 | 4,99 | 4,58 | 5,65 | 3,93 | 4,36 | 7,98 | 2,69 | 5,29 | 196,65% | 0,54 | 0,73 |
| Batata | comum, lavada(Kg) | | | 1 | kg | 9,99 | 8,99 | 6,89 | 9,99 | 8,99 | 7,99 | 8,99 | 5,99 | 10,99 | 7,89 | 8,98 | 7,19 | 5,98 | 7,99 | 5,98 | 8,99 | 2,99 | 7,99 | 7,99 | 3,79 | 7,19 | 7,89 | 7,89 | 7,28 | 7,98 | 7,99 | 7,72 | 8,48 | 7,54 | 7,14 | 10,99 | 2,99 | 8,00 | 267,56% | 0,31 | 0,56 |
| Batata Doce | (Kg) | | | 1 | kg | 5,79 | 5,79 | 5,79 | 5,69 | 5,49 | 5,29 | 7,89 | 4,69 | 4,99 | 3,59 | 4,99 | 4,49 | 2,98 | 4,79 | 2,99 | 4,99 | 3,99 | 4,49 | 4,49 | 4,29 | 4,29 | 4,49 | 4,49 | 2,98 | 4,49 | 4,29 | 4,71 | 5,80 | 4,25 | 4,19 | 7,89 | 2,98 | 4,91 | 164,77% | 0,56 | 0,75 |
| Laranja | pera (Kg) | | | 1 | kg | 4,99 | 4,89 | F | 5,89 | 4,89 | 4,39 | 4,69 | 4,49 | 5,69 | 5,59 | 4,89 | 4,29 | 3,48 | 4,79 | 3,49 | 4,99 | 3,99 | 4,79 | 4,79 | 4,39 | 4,19 | 4,29 | 4,29 | 4,18 | 3,99 | 2,99 | 4,53 | 4,89 | 4,62 | 4,05 | 5,89 | 2,99 | 2,90 | 96,99% | 0,12 | 0,35 |
| Banana | pacovã (Kg ) | | | 1 | kg | 6,49 | 5,89 | F | 6,99 | 6,99 | 5,39 | 5,99 | 3,95 | 7,49 | 5,99 | 5,49 | 5,39 | 4,99 | 6,79 | 3,58 | 4,99 | 4,49 | 4,69 | 6,49 | 5,09 | 4,89 | 4,85 | 4,45 | 3,98 | 5,49 | 5,89 | 5,47 | 5,96 | 5,49 | 4,95 | 7,49 | 3,58 | 3,91 | 109,22% | 0,17 | 0,41 |
| **Subtotal** | | | | | | **65,37** | **64,87** | **39,89** | **71,67** | **57,77** | **54,57** | **65,88** | **52,73** | **59,67** | **49,97** | **63,94** | **52,77** | **44,71** | **52,97** | **37,70** | **58,17** | **37,87** | **45,37** | **46,77** | **44,47** | **47,07** | **51,23** | **48,53** | **39,44** | **49,74** | **50,67** | **52,58** | **60,92** | **49,99** | **47,31** | **86,06** | **29,31** | **56,75** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **65,37** | **68,86** | **50,74** | **71,67** | **57,77** | **54,57** | **69,66** | **58,38** | **59,67** | **49,97** | **63,94** | **52,77** | **44,71** | **52,97** | **37,70** | **58,17** | **37,87** | **45,37** | **46,77** | **44,47** | **47,07** | **51,23** | **48,53** | **39,44** | **49,74** | **50,67** | | | | | | | | | | |
| **Produto em falta** | | | | | | 1 | 2 | 5 | 2 | 1 | 0 | 6 | 2 | 3 | 4 | 1 | 0 | 0 | 2 | 2 | 1 | 1 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 4 | 1,54 | 2,38 | 1,36 | 0,86 | | | | | | |
| **Total Geral** | | | | | | **427,18** | **440,90** | **433,83** | **473,87** | **424,98** | **393,60** | **465,70** | **453,44** | **435,88** | **399,77** | **417,09** | **400,53** | **407,60** | **420,40** | **406,70** | **419,42** | **386,62** | **381,44** | **393,43** | **359,25** | **364,25** | **371,76** | **385,86** | **365,72** | **338,99** | **370,12** | **404,68** | **437,98** | **406,26** | **365,13** | | | | | | |

PROCON MUNICIPAL DE NATAL – Natal/RN Rua Ulisses Caldas, 101 – Cidade Alta – CEP 59.025-090 – Tel: 3232-9050 / 3232-9051 – WhatsApp 98870-2865 (www.natal.rn.gov.br/procon/pesquisa)
**Pesquisa direta referente a 2ª (segunda) semana de Setembro de 2024**
Observações:
*As marcas citadas na pesquisa são as que foram encontradas na maioria dos estabelecimentos, não representando a totalidade dos produtos pesquisados, sendo as demais marcas diversas.
*Na falta do produto em determinado estabelecimento, o valor considerado para o cálculo é o da média do preço do seguimento, de forma a permitir o total geral da cesta básica.
*Os preços que estejam sublinhados na planilha, são preços promocionais do referido seguimento (R.L.MS).
*É permitido copia dos dados da pesquisa, desde que seja citada a fonte: Núcleo de pesquisa Procon Natal. No entanto, é vedada a utilização deste material, integral ou parcial, para fins de anúncio publicitário comercial de qualquer espécie.

| PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Categ. | Quant. | Unid. | Nordestão Zona Norte | Nordestão Cajuin Macio | Nordestão Petrópolis | Pão de Açúcar Tirol | Favorita Cajuin Macio | Favorita Arrivo Sonna | Favorita Zona Norte | Carrefour Zona Norte | Carrefour Zona Sul | Rede Mais N. Descoberto | Rede Mais Rio Negro Ranch | Rede Mais Alecrim | Super coop Piranga II | Super Show Neópolis | Super Show Quintas | Super Show Nazaré | Super Show Alvorada | Merc. da Casa Centro | Bom Dia Sta. Catarina | Bom Dia Alecrim | Assaí Zona Sul | Atacadão Zona Sul | Atacadão Zona Norte | Atacadão Lagoa Nova | Mineirão Neópolis | Mar Vermelho Candelária | Super Fácil Nazaré | Media Preço Cesta Básica | Media Preço Hipermercados | Media Preço Supermercados | Media Preço Atacarejo | Maior Preço | Menor Preço | Diferença > - < | Variação | VAR | DP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | Hipermercados e Supermercados | | | | | | | | | Supermercados de Bairros | | | | | | | | | | | Atacarejos | | | | | | | Medias de preços | | | | Comparativo | | | | | |
| Arroz Agulhinha | Tipo 2 (pct 1 kg) | S. Joaquim | MERCEARIA | 1 | kg | 7,49 | 6,99 | 6,99 | 7,39 | 7,49 | 7,29 | 7,49 | 6,89 | 7,99 | 7,49 | 7,59 | 7,39 | 8,09 | 7,99 | 7,98 | 7,69 | 7,99 | 6,99 | 6,99 | 6,79 | 6,69 | 6,79 | 6,89 | 5,98 | 6,49 | 6,29 | 7,24 | 7,25 | 7,65 | 6,56 | 8,09 | 5,98 | 2,11 | 35,28% | 0,21 | 0,46 |
| Feijão Carioquinha | Tipo 1 (pct 1 kg) | Diversas | | 1 | kg | 7,99 | 9,99 | 9,19 | 7,89 | 8,99 | 5,99 | 9,99 | 7,99 | 11,99 | 9,59 | 9,19 | 7,39 | 8,69 | 8,99 | 9,49 | 9,59 | 10,49 | 8,49 | 5,99 | 5,39 | 6,89 | 6,49 | 7,59 | 5,38 | 5,19 | 7,69 | 8,17 | 8,50 | 9,08 | 6,37 | 11,99 | 5,19 | 6,80 | 131,02% | 1,39 | 1,18 |
| Açúcar Cristal | (Pct 1 kg) | Alegre | | 1 | kg | 4,99 | 3,99 | 4,99 | 4,69 | 4,69 | 4,49 | 4,89 | 4,89 | 4,79 | 4,29 | 4,79 | 4,39 | 5,19 | 5,69 | 4,98 | 5,49 | 4,99 | 4,99 | 4,99 | 4,39 | 4,39 | 4,49 | 4,29 | 3,98 | 4,39 | 4,49 | 4,72 | 4,70 | 4,96 | 4,35 | 5,69 | 3,98 | 1,71 | 42,96% | 0,07 | 0,26 |
| Sal Refinado | (Pct 1 kg) | Nevado | | 1 | kg | 1,39 | 1,39 | 1,79 | 3,49 | 1,89 | 1,89 | F | 1,29 | 2,19 | 1,59 | 1,99 | 1,69 | 1,59 | 1,89 | 1,59 | 1,79 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,75 | 1,38 | 1,25 | 1,29 | 1,63 | 1,88 | 1,65 | 1,36 | 3,49 | 1,25 | 2,24 | 179,20% | 0,04 | 0,21 |
| Flocão de milho (pré-cozido) | (Pct 500 g) | Vitamilho | | 1 | un | 1,99 | 1,89 | 1,69 | 1,99 | 1,79 | 1,99 | 2,09 | 1,99 | 1,89 | 1,90 | 2,00 | 1,89 | 1,89 | 1,99 | 1,49 | 1,99 | 1,70 | 1,99 | 1,99 | 1,49 | 1,59 | 1,45 | 1,89 | 1,68 | 1,69 | 1,69 | 1,84 | 1,93 | 1,90 | 1,64 | 2,09 | 1,45 | 0,64 | 44,14% | 0,02 | 0,13 |
| Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | | 1 | kg | 8,19 | 8,39 | 6,99 | 7,29 | 6,99 | 6,99 | F | 8,69 | 6,89 | 6,49 | 6,89 | 7,59 | 7,69 | 8,39 | 7,59 | 8,69 | 6,99 | 7,98 | 7,29 | 4,49 | 6,09 | 6,19 | 6,89 | 7,18 | 6,19 | 4,79 | 7,12 | 7,65 | 7,50 | 6,00 | 8,69 | 4,69 | 4,00 | 85,29% | 0,56 | 0,75 |
| Macarrão | Sêmola (pct 500g) | Fortaleza | | 1 | un | 4,49 | 4,69 | 4,49 | 4,89 | 5,39 | 4,69 | 4,09 | 4,79 | 5,99 | 3,29 | 2,89 | 5,29 | 5,39 | 5,49 | 3,29 | 4,99 | 4,99 | 5,49 | 4,99 | 4,29 | 4,69 | 4,59 | 4,79 | 4,98 | 4,39 | 4,19 | 4,67 | 4,69 | 4,74 | 4,56 | 5,99 | 2,89 | 3,10 | 107,27% | 0,01 | 0,08 |
| Pão Francês | kg | | | 1 | kg | 15,99 | 15,99 | 15,99 | 17,90 | 14,99 | 13,99 | 15,09 | 13,90 | 9,90 | 12,90 | 12,99 | 13,99 | 13,99 | F | 13,98 | 13,99 | 15,99 | 12,99 | 12,98 | F | 13,50 | 12,90 | 10,90 | 7,90 | 11,59 | 11,98 | 13,60 | 15,48 | 13,37 | 11,46 | 17,90 | 7,90 | 10,00 | 126,58% | 2,72 | 1,65 |
| Café | Moído,Torrado (pct 250 g) | São Braz | | 1 | un | 10,49 | 11,49 | 11,49 | 12,69 | 11,39 | 10,79 | 10,69 | 11,49 | 10,99 | 11,98 | 10,59 | 10,89 | 10,99 | 10,98 | 10,98 | 11,09 | 11,99 | 10,98 | 10,98 | 10,09 | 9,99 | 9,49 | 10,49 | 10,80 | 9,89 | 10,49 | 10,93 | 11,32 | 11,13 | 10,18 | 12,69 | 9,49 | 3,20 | 33,72% | 0,25 | 0,50 |
| Leite | Cx. Tetra pak (litro) | Betania | | 1 | 1 | 5,39 | 5,79 | 5,29 | 5,59 | 5,79 | 4,99 | 5,19 | 5,39 | 5,99 | 5,49 | 6,99 | 5,29 | 5,39 | 5,99 | 5,98 | 5,49 | 5,99 | 5,89 | 5,99 | 5,19 | 5,19 | 5,49 | 5,29 | 5,38 | 4,39 | 5,49 | 5,55 | 5,43 | 5,86 | 5,20 | 6,99 | 4,39 | 2,60 | 59,23% | 0,08 | 0,28 |
| Óleo de Soja | Embalagem pet 900 ml | Soya | | 1 | un | 7,59 | 7,59 | 7,59 | 7,79 | 7,59 | 7,59 | 7,59 | 7,59 | 6,59 | 7,99 | 7,19 | 7,89 | 7,99 | 8,39 | 7,49 | 7,99 | 7,99 | 7,98 | 7,98 | 6,79 | 6,79 | 6,99 | 7,29 | 6,98 | 6,79 | 6,99 | 7,50 | 7,62 | 7,77 | 6,95 | 8,39 | 6,59 | 1,80 | 27,31% | 0,13 | 0,36 |
| Margarina | (pote 250 g) | Delicia/Primor | | 1 | un | 3,99 | 2,99 | 3,99 | 5,35 | 2,99 | 3,99 | 4,19 | 7,09 | 3,79 | 3,79 | 3,69 | 4,09 | 4,29 | 6,29 | 3,89 | 5,69 | 4,99 | 5,19 | 2,99 | 3,49 | 3,69 | 3,69 | 2,99 | 3,88 | 3,79 | 2,99 | 3,95 | 3,70 | 4,43 | 3,50 | 6,29 | 2,09 | 4,20 | 200,96% | 0,16 | 0,41 |
| Biscoito Doce | Maizena(pct 500g) | Fortaleza | | 1 | un | 5,89 | 6,79 | 6,79 | 7,19 | 6,79 | 6,98 | 5,89 | 5,79 | 4,79 | 6,59 | 6,19 | 7,29 | 6,89 | 6,89 | 7,29 | 6,79 | 6,99 | 6,49 | 6,99 | 6,69 | 5,99 | 5,69 | 5,39 | 6,58 | 5,99 | 6,69 | 6,47 | 6,51 | 6,65 | 6,15 | 7,29 | 4,79 | 2,50 | 52,19% | 0,05 | 0,22 |
| Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | | 1 | un | 5,59 | 5,19 | 4,79 | 6,99 | 5,89 | 6,39 | 6,39 | 6,69 | 6,99 | 6,39 | 6,29 | 6,19 | 6,29 | 5,49 | 6,39 | 7,59 | 6,99 | 4,99 | 6,58 | 6,29 | 6,29 | 6,29 | 6,29 | 6,58 | 6,29 | 6,19 | 6,24 | 5,97 | 6,38 | 6,32 | 7,59 | 4,79 | 2,80 | 58,46% | 0,03 | 0,18 |
| **Subtotal** | | | | | | **91,46** | **93,16** | **92,06** | **101,13** | **92,66** | **88,05** | **83,38** | **89,47** | **90,77** | **89,86** | **89,26** | **91,26** | **94,36** | **84,46** | **92,41** | **98,86** | **99,37** | **91,73** | **88,02** | **66,87** | **83,07** | **81,83** | **82,73** | **78,66** | **78,32** | **81,25** | **89,63** | **92,61** | **93,08** | **80,60** | 101,13 | 66,87 | 34,26 | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **91,46** | **93,16** | **92,06** | **101,13** | **92,66** | **88,05** | **92,90** | **89,47** | **90,77** | **89,86** | **89,26** | **91,26** | **94,36** | **97,83** | **92,41** | **98,86** | **99,37** | **91,73** | **88,02** | **78,33** | **83,07** | **81,83** | **82,73** | **78,66** | **78,32** | **81,25** | | | | | | | | | | |
| Carne Bovina prim. | Alcatra (Kg) (s/osso) | | AÇOUGUE | 1 | kg | 49,99 | 49,90 | 54,99 | 51,90 | 39,90 | 39,90 | 39,19 | 44,99 | 46,90 | 38,90 | 37,99 | 42,90 | 40,99 | 39,99 | 43,98 | 43,99 | 39,99 | 42,98 | 38,98 | 41,90 | 39,90 | 34,90 | 42,90 | 40,80 | 30,90 | 47,99 | 42,60 | 46,35 | 41,60 | 39,90 | 54,99 | 30,90 | 24,09 | 77,96% | 7,44 | 2,73 |
| Carne Bovina seg. | Músculo (Kg) (s/osso) | | | 1 | kg | 29,99 | 29,99 | 29,99 | 32,99 | 21,99 | 30,90 | 32,19 | 31,49 | 32,90 | 31,90 | 28,89 | 27,99 | 22,99 | 26,99 | 25,48 | 27,99 | 25,99 | 29,89 | 25,98 | 25,90 | 20,99 | 28,90 | 33,90 | 24,98 | 21,99 | 25,90 | 28,04 | 29,94 | 27,91 | 26,08 | 33,90 | 20,99 | 12,91 | 61,51% | 2,49 | 1,58 |
| Frango | congelado (Kg) | Bom Todo | | 1 | kg | 14,49 | 14,49 | 11,69 | 9,99 | F | 13,90 | F | 12,19 | F | F | 14,49 | 13,59 | 12,99 | 13,59 | F | 12,99 | F | 11,89 | 11,98 | 8,99 | 9,69 | 10,98 | 10,98 | 8,88 | 9,79 | 10,49 | 11,90 | 12,79 | 13,07 | 9,97 | 14,49 | 8,88 | 5,61 | 63,18% | 1,96 | 1,40 |
| Carne de Sol | primeira (kg) | Coxão Mole | | 1 | kg | 39,90 | 42,90 | 42,90 | 54,90 | 39,80 | 39,99 | 50,09 | 61,09 | 43,90 | 38,90 | 42,99 | 39,99 | 42,99 | 41,99 | 44,98 | 41,99 | 36,99 | 38,98 | 39,98 | 39,99 | 39,90 | 40,90 | 41,90 | 41,80 | 33,90 | 42,90 | 42,56 | 46,45 | 41,24 | 40,18 | 61,09 | 33,90 | 27,19 | 80,21% | 7,49 | 2,74 |
| Pescado de Mar | Congelado (Kg)/Filé de Merluza/Polaca | Fish/Da cruz | | 1 | kg | 54,99 | F | 49,98 | 58,65 | F | 43,65 | 76,87 | F | F | F | F | 43,60 | 53,65 | F | F | F | F | 42,69 | F | 39,89 | 42,49 | 52,38 | F | 44,80 | 34,99 | F | 49,13 | 56,83 | 46,65 | 42,91 | 76,87 | 34,99 | 41,88 | 119,69% | 34,70 | 5,89 |
| Ovos | Branco Grande (dz) | Vita gema/G. Almeida | | 1 | dz | F | F | 19,98 | F | 14,90 | 15,90 | F | 29,90 | 14,98 | 13,99 | 19,99 | 15,99 | 15,99 | 17,59 | 14,98 | 15,59 | F | 16,49 | 18,99 | 15,79 | 15,29 | 14,90 | 16,95 | 16,98 | 12,98 | F | 16,91 | 20,17 | 16,46 | 15,48 | 29,90 | 12,98 | 16,92 | 130,35% | 4,29 | 2,07 |
| Queijo | Coalho (Kg) | Jucurutu | | 1 | kg | 45,99 | 49,99 | 49,99 | 49,90 | 49,90 | 39,90 | F | 59,90 | 49,99 | 49,90 | 49,90 | 45,79 | 48,99 | 49,90 | 45,98 | 49,99 | 39,99 | 46,98 | 46,98 | 39,90 | 38,90 | 38,90 | 49,90 | 44,80 | 38,89 | 49,90 | 46,85 | 49,37 | 47,67 | 43,03 | 59,90 | 38,89 | 21,01 | 54,02% | 7,21 | 2,68 |
| **Subtotal** | | | | | | **235,35** | **187,27** | **259,52** | **258,33** | **166,49** | **224,14** | **198,34** | **239,56** | **188,67** | **173,59** | **194,25** | **229,85** | **238,59** | **190,05** | **175,40** | **192,54** | **142,96** | **229,90** | **182,89** | **212,36** | **207,16** | **221,86** | **196,53** | **223,04** | **183,44** | **177,18** | **237,98** | **261,89** | **234,60** | **217,55** | **331,14** | **261,89** | **331,14** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **255,52** | **264,27** | **259,52** | **278,50** | **236,11** | **224,14** | **260,50** | **296,39** | **248,39** | **233,31** | **240,90** | **229,85** | **238,59** | **236,70** | **235,12** | **239,19** | **219,14** | **229,90** | **229,54** | **212,36** | **207,16** | **221,86** | **239,44** | **223,04** | **183,44** | **235,57** | | | | | | | | | | |
| Sabonete | Comum (90g) | Lux | HIGIENE E LIMPEZA | 1 | un | 1,89 | 2,39 | 2,39 | F | 2,59 | 2,89 | 2,09 | 2,19 | 2,69 | 2,69 | 2,29 | 2,79 | 3,29 | 2,89 | 2,59 | 2,49 | 2,70 | 2,89 | 2,89 | 2,19 | 2,89 | 2,29 | 3,29 | 2,48 | 2,19 | 1,89 | 2,55 | 2,35 | 2,75 | 2,46 | 3,29 | 1,89 | 1,40 | 74,07% | 0,03 | 0,17 |
| Creme Dental | tubo (90 g) | Colgate | | 1 | un | 4,69 | 5,29 | 5,29 | 5,19 | 5,89 | 5,89 | 4,19 | 4,99 | 5,99 | 5,49 | 4,39 | 5,59 | 6,29 | 6,49 | 5,19 | 4,99 | 5,49 | 4,29 | 4,29 | 4,19 | 4,89 | 3,99 | 4,49 | 5,48 | 4,19 | 4,89 | 5,08 | 5,18 | 5,32 | 4,59 | 6,49 | 3,99 | 2,50 | 62,66% | 0,10 | 0,32 |
| Água Sanitária | frasco 1 litro | Dragão | | 1 | un | 2,39 | 2,19 | 2,19 | 2,09 | 2,19 | 2,19 | 2,19 | 2,19 | 2,79 | 2,69 | 1,99 | 2,49 | 2,29 | 2,89 | 2,78 | 2,99 | 2,49 | 2,59 | 2,19 | 1,99 | 1,98 | 1,29 | 2,29 | 2,38 | 2,15 | 2,09 | 2,33 | 2,20 | 2,56 | 2,10 | 2,99 | 1,79 | 1,20 | 67,04% | 0,04 | 0,20 |
| Detergente líquido | frasco (500 ml) | Limpol | | 1 | un | 2,49 | 2,49 | 2,49 | 2,69 | 2,29 | 2,09 | 2,39 | 2,39 | 1,89 | 2,39 | 2,39 | 2,39 | 2,69 | 2,59 | 2,48 | 2,69 | 2,30 | 2,49 | 2,49 | 2,09 | 2,09 | 2,09 | 2,09 | 1,78 | 1,89 | 2,09 | 2,32 | 2,42 | 2,44 | 2,02 | 2,69 | 1,78 | 0,91 | 51,12% | 0,04 | 0,19 |
| Sabão em pó | pacote 500 g | Ala | | 1 | un | 4,49 | 4,39 | 4,39 | 4,49 | 4,39 | 4,49 | 4,29 | 4,19 | 4,29 | 3,99 | 4,39 | 4,09 | 4,89 | 4,89 | 3,48 | 4,39 | 4,49 | 3,99 | 3,99 | 3,89 | 3,99 | 4,19 | 4,20 | 2,98 | 3,89 | 3,99 | 4,20 | 4,39 | 4,26 | 3,88 | 4,89 | 2,98 | 1,91 | 64,09% | 0,05 | 0,22 |
| Sabão em barra | Pacote com Kg | Minuano | | 1 | un | 11,99 | 9,99 | 9,99 | 12,99 | 11,99 | 9,79 | 12,99 | 12,99 | 11,99 | 11,90 | 13,39 | 10,69 | 12,99 | 13,49 | 12,99 | 11,99 | 12,99 | 11,98 | 11,98 | 9,99 | 9,89 | 10,49 | 10,90 | 11,80 | 10,49 | 9,79 | 11,63 | 11,59 | 12,40 | 10,48 | 13,49 | 9,79 | 3,70 | 37,79% | 0,64 | 0,80 |
| **Subtotal** | | | | | | **27,94** | **26,74** | **26,74** | **27,45** | **29,34** | **27,34** | **28,14** | **28,94** | **29,64** | **29,15** | **28,84** | **28,04** | **32,44** | **33,24** | **29,51** | **29,54** | **30,46** | **28,23** | **27,83** | **24,34** | **25,73** | **24,84** | **27,26** | **26,90** | **24,80** | **24,74** | **28,10** | **28,12** | **29,72** | **25,52** | 33,24 | 24,34 | 8,90 | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **27,94** | **26,74** | **26,74** | **29,80** | **29,34** | **27,34** | **28,14** | **28,94** | **29,64** | **29,15** | **28,84** | **28,04** | **32,44** | **33,24** | **29,51** | **29,54** | **30,46** | **28,23** | **27,83** | **24,34** | **25,73** | **24,84** | **27,26** | **26,90** | **24,80** | **24,74** | | | | | | | | | | |
| Tomate | salada(Kg) | | HORTIFRUTI | 1 | kg | 3,99 | 2,79 | 3,99 | 4,09 | 2,79 | 2,89 | 2,99 | 1,00 | 2,99 | 1,48 | 2,99 | 2,89 | 1,79 | 2,29 | 1,29 | 2,99 | 1,99 | 2,39 | 2,99 | 1,89 | 1,79 | 2,89 | 2,89 | 2,48 | 1,39 | 2,29 | 2,55 | 3,07 | 2,37 | 2,23 | 4,09 | 1,00 | 3,09 | 309,00% | 0,13 | 0,37 |
| Cebola | pera (Kg) | | | 1 | kg | 5,99 | 3,99 | 4,99 | 5,69 | 2,99 | 3,79 | 5,99 | 5,99 | 3,49 | 1,79 | 4,99 | 2,99 | 2,89 | 4,29 | 1,98 | 3,99 | 3,99 | 3,69 | 3,69 | 2,69 | 2,29 | 3,99 | 3,99 | 2,48 | 1,89 | 3,98 | 3,79 | 4,93 | 3,43 | 3,04 | 5,99 | 1,79 | 4,20 | 234,64% | 0,66 | 0,81 |
| Cheiro Verde | coentro(maço) | | | 1 | un | 3,39 | 2,79 | 3,39 | 4,79 | 2,99 | 2,99 | 2,59 | 1,00 | 2,49 | 2,99 | 3,89 | 1,99 | 1,99 | 3,29 | 1,98 | 3,59 | 1,49 | 1,99 | 1,99 | 1,99 | 1,89 | 2,99 | 2,99 | 1,38 | 0,99 | 2,19 | 2,54 | 2,99 | 2,52 | 2,06 | 4,79 | 0,99 | 3,80 | 383,84% | 0,14 | 0,38 |
| Cebolinha | cebolinha(maço) | | | 1 | un | 2,99 | 2,79 | 3,29 | 5,19 | 2,99 | 2,69 | 2,59 | 1,00 | 2,99 | 2,99 | 2,99 | 1,99 | 1,99 | 3,29 | 1,98 | 3,59 | 1,49 | 1,99 | 1,99 | 1,99 | 1,89 | 2,99 | 1,99 | 1,38 | 0,99 | 2,19 | 2,47 | 2,94 | 2,48 | 1,92 | 5,19 | 0,99 | 4,20 | 424,24% | 0,18 | 0,42 |
| Alface | (pé) | | | 1 | un | 2,69 | 4,29 | 3,69 | 3,69 | 3,99 | 3,69 | 2,59 | 1,00 | 2,99 | 2,35 | 3,99 | 3,59 | 3,39 | 3,99 | 2,38 | 3,59 | 1,99 | 1,99 | 2,89 | 3,29 | 2,99 | 2,99 | 0,99 | 1,58 | 0,99 | 2,99 | 2,87 | 3,20 | 3,01 | 2,26 | 4,29 | 0,99 | 3,30 | 333,33% | 0,17 | 0,41 |
| Repolho | branco(Kg) | | | 1 | kg | 4,59 | 3,49 | 4,99 | 4,99 | 9,89 | 4,19 | 7,29 | 7,29 | 3,99 | 2,89 | 5,98 | 4,99 | 4,29 | 3,39 | 3,59 | 3,09 | 3,99 | 3,19 | 2,89 | 3,29 | 3,59 | 3,79 | 3,59 | 2,48 | 1,79 | 2,99 | 4,25 | 5,84 | 3,84 | 3,07 | 9,89 | 1,79 | 8,10 | 452,51% | 1,36 | 1,17 |
| Jerimum | leite (Kg) | | | 1 | kg | 2,99 | F | 2,99 | 3,99 | 2,99 | 2,99 | 8,99 | 2,49 | 2,99 | 3,59 | 2,99 | 2,89 | 2,79 | 2,29 | 3,59 | 3,59 | 2,99 | 2,69 | 2,59 | 2,89 | 2,79 | 2,89 | 2,89 | 2,98 | 1,98 | 2,89 | 3,19 | 3,92 | 3,00 | 2,76 | 8,99 | 1,98 | 7,01 | 354,04% | 0,25 | 0,50 |
| Macaxeira | (Kg) | | | 1 | kg | 3,79 | 3,79 | 3,79 | 4,79 | 3,79 | 3,89 | F | F | 3,69 | 2,99 | 2,99 | 3,79 | 3,89 | 2,59 | 3,69 | 3,89 | 2,99 | 2,69 | 2,79 | 3,59 | 3,09 | 3,49 | 2,39 | 2,98 | 1,98 | 2,99 | 3,35 | 3,97 | 3,27 | 2,93 | 4,79 | 1,98 | 2,81 | 141,92% | 0,19 | 0,44 |
| Chuchu | (Kg) | | | 1 | kg | 6,29 | 4,49 | 5,99 | 5,89 | 3,99 | 4,39 | 6,99 | 6,99 | 3,99 | 3,39 | 7,98 | 3,19 | 3,79 | 3,49 | 3,39 | 4,19 | 3,99 | 2,99 | 2,89 | 3,69 | 4,29 | 3,99 | 3,99 | 3,48 | 2,29 | 3,89 | 4,38 | 5,63 | 3,93 | 3,66 | 7,98 | 2,29 | 5,69 | 248,47% | 0,76 | 0,87 |
| Batata | comum, lavada(Kg) | | | 1 | kg | 9,99 | 8,99 | 8,99 | 9,90 | 8,99 | 7,89 | 8,99 | 8,99 | 9,99 | 5,99 | 8,98 | 7,09 | 6,79 | 7,99 | 5,98 | 8,99 | 7,99 | 2,79 | 7,99 | 7,19 | 6,98 | 7,99 | 7,99 | 7,98 | 5,98 | 7,65 | 7,89 | 9,09 | 7,32 | 7,39 | 9,99 | 2,79 | 7,20 | 258,06% | 0,67 | 0,82 |
| Batata Doce | (Kg) | | | 1 | kg | 5,79 | 5,49 | 5,79 | 5,79 | 4,89 | 5,19 | 5,79 | 3,79 | 4,99 | 3,49 | 4,98 | 4,19 | 3,89 | 4,89 | 4,49 | 5,19 | 3,99 | 4,59 | 4,49 | 4,19 | 4,19 | 4,49 | 4,49 | 3,98 | 2,79 | 4,29 | 4,62 | 5,32 | 4,47 | 4,06 | 5,79 | 2,79 | 3,00 | 107,53% | 0,27 | 0,52 |
| Laranja | pera (Kg) | | | 1 | kg | 4,99 | 4,89 | 4,89 | 5,89 | 4,89 | 4,29 | 4,69 | 4,49 | 5,49 | 4,99 | 4,99 | 4,09 | 3,89 | 4,89 | 4,49 | 4,99 | 3,99 | 4,89 | 4,79 | 4,29 | 4,09 | 4,29 | 4,29 | 4,48 | 3,69 | 4,29 | 4,61 | 4,88 | 4,68 | 4,20 | 5,89 | 3,69 | 2,20 | 59,62% | 0,08 | 0,28 |
| Banana | prata(Kg ) | | | 1 | kg | 6,49 | 7,59 | 7,99 | 6,89 | 6,99 | 5,29 | 5,99 | 2,49 | 6,49 | 3,69 | 5,99 | 5,19 | 4,79 | 6,79 | 4,29 | 4,99 | 4,38 | 6,49 | 6,49 | 4,99 | 4,79 | 4,85 | 6,39 | 4,48 | 2,89 | 5,89 | 5,52 | 6,22 | 5,42 | 4,90 | 7,99 | 2,49 | 5,50 | 220,88% | 0,29 | 0,54 |
| **Subtotal** | | | | | | **63,97** | **55,38** | **64,77** | **71,58** | **62,17** | **54,17** | **65,48** | **46,52** | **56,57** | **42,62** | **63,73** | **48,87** | **46,17** | **53,47** | **43,12** | **56,67** | **45,26** | **42,37** | **48,47** | **45,97** | **44,66** | **51,63** | **48,87** | **42,14** | **29,64** | **48,52** | **52,03** | **61,99** | **49,76** | **44,49** | **85,66** | **25,56** | **60,10** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **63,97** | **59,20** | **64,77** | **71,58** | **62,17** | **54,17** | **69,45** | **50,49** | **56,57** | **42,62** | **63,73** | **48,87** | **46,17** | **53,47** | **43,12** | **56,67** | **45,26** | **42,37** | **48,47** | **45,97** | **44,66** | **51,63** | **48,87** | **42,14** | **29,64** | **48,52** | | | | | | | | | | |
| **Produto em falta** | | | | | | 1 | 3 | 0 | 2 | 2 | 0 | 6 | 2 | 2 | 2 | 1 | 0 | 0 | 2 | 2 | 1 | 3 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 2 | 1,31 | 2,00 | 1,27 | 0,57 | | | | | | |
| **Total Geral** | | | | | | **438,89** | **443,47** | **443,09** | **481,01** | **420,28** | **393,70** | **451,00** | **465,29** | **425,37** | **394,94** | **422,83** | **398,02** | **411,56** | **421,24** | **400,16** | **424,26** | **394,23** | **392,23** | **393,86** | **361,00** | **360,62** | **380,16** | **398,30** | **370,74** | **316,20** | **390,08** | **407,75** | **444,61** | **407,15** | **368,16** | | | | | | |

PROCON MUNICIPAL DE NATAL – Natal/RN Rua Ulisses Caldas, 181 – Cidade Alta – CEP 59.025-050 – Tel. 3232-9050 / 3232-9051 – WhatsApp 98870-3865 (www.natal.rn.gov.br/procon/pesquisa)
Pesquisa direta referente a 1ª (primeira) semana de Setembro de 2024
Observações:
*As marcas citadas na pesquisa são as que foram encontradas na maioria dos estabelecimentos, não representando a totalidade dos produtos pesquisados, sendo as demais marcas diversas.
*Na falta do produto em determinado estabelecimento, o valor considerado para o calculo é o da média de preço do seguimento, de forma a permitir o total geral da cesta básica.
*Os preços que estejam sublinhados na planilha são preços promocionais do referido seguimento (Ex: 2,99)
*É permitido copia dos dados da pesquisa, desde que seja citada a fonte; Núcleo de pesquisa Procon Natal. No entanto, é vedada a utilização deste material, integral ou parcial, para fins de anúncio publicitário comercial de qualquer espécie.

| PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Categ. | Quant. | Unid. | Nordestão Zona Norte | Nordestão Capim Macio | Nordestão Petrópolis | Pão de Açúcar Tirol | Favorita Capim Macio | Favorita Ayrton Senna | Carrefour Zona Norte | Carrefour Zona Sul | Rede Mais N. Desenberto | Rede Mais Sta Sapi Bonito | Rede Mais Alecrim | Super esup Piranga II | Super Show Neópolis | Super Show Ouricuri | Super Show Nazaré | Super Show Alvorada | Mcc. da Casa Castro | Bom Dia Sta. Catarina | Bom Dia Alecrim | Assaí Zona Sul | Atacadão Zona Sul | Atacadão Zona Norte | Atacadão Lagoa Nova | Mineirão Neópolis | Mar Vermelho Candelária | Super Fácil Nazaré | Media Preço Cesta Básica | Media Preço Hipermercados | Media Preço Supermercados | Media Preço Atacarejo | Maior Preço | Menor Preço | Diferença >- < | Variação | VAR | DP |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| | | | | | | Hipermercados e Supermercados | | | | | | | | Supermercados de Bairros | | | | | | | | | | | | Atacarejos | | | | | | | Medias de preços | | | | Comparativo | | | | | |
| Arroz Agulhinha | Tipo 2 (pct 1 kg) | S. Joaquim | MERCEARIA | 1 | kg | 6,99 | 6,99 | 6,99 | 7,49 | 6,99 | 7,39 | 7,49 | 7,49 | 7,99 | 7,49 | 7,59 | 7,29 | 7,90 | 7,99 | 7,98 | 7,99 | 7,99 | 7,69 | 7,69 | 6,99 | 7,10 | 6,79 | 6,29 | 6,29 | 6,59 | 6,69 | 7,31 | 7,23 | 7,78 | 6,68 | 7,99 | 6,29 | 1,70 | 27,03% | 0,21 | 0,46 |
| Feijão Carioquinha | Tipo 1 (pct 1 kg) | Diversas | | 1 | kg | 5,49 | 6,99 | 9,19 | 7,99 | 8,99 | 5,89 | 7,09 | 8,03 | 11,89 | 9,59 | 7,49 | 7,59 | 8,29 | 8,49 | 9,49 | 8,99 | 7,99 | 5,99 | 6,99 | 5,79 | 6,89 | 6,99 | 6,99 | 4,99 | 5,79 | 7,39 | 7,57 | 7,46 | 8,44 | 6,35 | 11,89 | 4,99 | 7,30 | 159,04% | 0,75 | 0,87 |
| Açúcar Cristal | Pct 1 kg) | Alegre | | 1 | kg | 4,99 | 4,69 | 4,69 | 4,69 | 4,69 | 4,39 | 4,89 | 4,89 | 4,79 | 4,29 | 5,39 | 4,49 | 5,29 | 5,69 | 4,89 | 5,49 | 4,99 | 4,99 | 4,59 | 4,49 | 4,49 | 4,49 | 4,49 | 3,95 | 4,19 | 3,99 | 4,73 | 4,74 | 4,99 | 4,30 | 5,69 | 3,95 | 1,74 | 44,05% | 0,08 | 0,29 |
| Sal Refinado | Pct 1 kg) | Nevado | | 1 | kg | 1,39 | 1,39 | 1,79 | 3,49 | 1,99 | 1,89 | F | 1,89 | 1,99 | 1,59 | 1,99 | 1,69 | 1,59 | 1,29 | 1,59 | 1,79 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,29 | 1,75 | 1,38 | 1,25 | 1,29 | 1,63 | 1,98 | 1,58 | 1,36 | 3,49 | 1,25 | 2,24 | 179,20% | 0,06 | 0,25 |
| Flocão de milho(pct cozido) | Pct 500 g) | Vitamilho | | 1 | un | 1,69 | 1,89 | 1,69 | 1,99 | 1,79 | 1,89 | 1,89 | 1,89 | 1,29 | 1,79 | 1,99 | 1,99 | 1,99 | 1,99 | 1,49 | 1,99 | 1,70 | 1,99 | 1,99 | 1,59 | 1,49 | 1,59 | 1,49 | 1,78 | 1,49 | 1,49 | 1,76 | 1,84 | 1,84 | 1,56 | 1,99 | 1,29 | 0,70 | 54,26% | 0,02 | 0,13 |
| Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | | 1 | kg | 8,39 | 8,39 | 8,39 | 7,39 | 7,59 | 6,99 | 9,49 | 8,19 | 6,89 | 8,90 | 6,89 | 7,59 | 7,69 | 8,39 | 7,59 | 7,99 | 6,99 | 7,98 | 7,29 | 4,69 | 6,09 | 6,19 | 4,29 | 7,18 | 6,19 | 4,49 | 7,24 | 8,10 | 7,65 | 5,59 | 9,49 | 4,29 | 5,20 | 121,21% | 1,21 | 1,10 |
| Macarrão | Sêmola (pct 500g) | Fortaleza | | 1 | un | 4,49 | 3,49 | 4,49 | 4,89 | 3,39 | 4,69 | 3,49 | 4,79 | 2,99 | 3,39 | 2,89 | 5,29 | 5,49 | 5,69 | 5,39 | 5,39 | 4,99 | 5,49 | 4,99 | 4,39 | 4,69 | 3,19 | 4,89 | 4,98 | 4,49 | 4,19 | 4,48 | 4,22 | 4,73 | 4,40 | 5,69 | 2,89 | 2,80 | 96,89% | 0,05 | 0,21 |
| Pão Francês | kg | | | 1 | kg | 13,99 | 15,99 | 15,99 | 17,90 | 14,99 | 13,99 | 13,99 | 13,90 | 13,90 | 12,90 | 12,99 | 13,99 | 13,99 | F | 13,98 | 13,99 | 15,99 | 12,99 | 12,99 | F | 13,50 | 11,90 | 15,90 | 7,90 | 11,59 | 11,98 | 13,80 | 15,09 | 13,77 | 12,13 | 17,90 | 7,90 | 10,00 | 126,58% | 1,49 | 1,22 |
| Café | Moído,Torrado (pct 250 g) | São Braz | | 1 | un | 11,49 | 11,49 | 11,49 | 12,84 | 10,89 | 10,59 | 10,69 | 10,69 | 10,49 | 11,98 | 10,59 | 10,99 | 11,29 | 12,99 | 10,99 | 11,39 | 11,99 | 11,49 | 11,49 | 9,99 | 10,48 | 11,49 | 10,99 | 9,90 | 9,49 | 10,48 | 11,10 | 11,27 | 11,43 | 10,40 | 12,99 | 9,49 | 3,50 | 36,88% | 0,21 | 0,46 |
| Leite | Cx. Tetra pak (litro) | Betania | | 1 | l | 5,69 | 5,79 | 5,69 | 5,69 | 5,79 | 5,09 | 5,29 | 5,79 | 5,99 | 5,84 | 6,99 | 5,39 | 5,49 | 5,69 | 5,98 | 6,49 | 5,99 | 5,99 | 5,99 | 5,09 | 5,29 | 4,99 | 5,79 | 5,28 | 5,29 | 5,99 | 5,71 | 5,60 | 5,98 | 5,39 | 6,99 | 4,99 | 2,00 | 40,08% | 0,06 | 0,25 |
| Óleo de Soja | Embalagem pet 900 ml | Soya | | 1 | un | 7,59 | 7,59 | 7,39 | 7,84 | 7,59 | 7,49 | 7,59 | 7,59 | 6,89 | 7,89 | 7,29 | 7,99 | 7,79 | 8,99 | 7,19 | 7,99 | 7,99 | 7,98 | 7,98 | 7,19 | 7,39 | 7,19 | 7,39 | 6,89 | 6,99 | 6,79 | 7,56 | 7,58 | 7,82 | 7,12 | 8,99 | 6,79 | 2,20 | 32,40% | 0,09 | 0,29 |
| Margarina | (pote 250 g) | Delicia | | 1 | un | 3,99 | 2,99 | 3,99 | 5,35 | 2,99 | 3,99 | 4,90 | 3,09 | 4,99 | 2,99 | 3,79 | 4,09 | 4,29 | 3,49 | 2,99 | 3,49 | 4,99 | 3,69 | 4,59 | 3,79 | 3,69 | 2,99 | 2,99 | 3,98 | 3,89 | 2,99 | 3,81 | 3,91 | 3,94 | 3,47 | 5,35 | 2,99 | 2,36 | 78,93% | 0,05 | 0,22 |
| Biscoito Doce | Maizena(pct 500g) | Fortaleza | | 1 | un | 5,39 | 5,39 | 4,59 | 7,29 | 6,79 | 6,98 | 5,89 | 5,89 | 7,29 | 6,59 | 6,79 | 7,29 | 6,84 | 7,99 | 7,19 | 7,59 | 6,99 | 6,89 | 6,89 | 6,79 | 6,29 | 5,69 | 6,29 | 6,68 | 6,59 | 6,69 | 6,60 | 6,03 | 7,12 | 6,43 | 7,99 | 4,59 | 3,40 | 74,07% | 0,21 | 0,46 |
| Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | | 1 | un | 4,59 | 4,59 | 5,39 | 6,99 | 5,84 | 6,39 | 6,89 | 6,89 | 6,99 | 6,39 | 5,49 | 6,19 | 6,29 | 6,99 | 6,39 | 5,39 | 6,99 | 6,98 | 6,98 | 6,19 | 6,19 | 6,49 | 6,24 | 6,08 | 6,19 | 6,14 | 6,24 | 5,95 | 6,46 | 6,22 | 6,99 | 4,59 | 2,40 | 52,29% | 0,05 | 0,21 |
| **Subtotal** | | | | | | **86,16** | **87,66** | **91,76** | **101,83** | **90,31** | **87,65** | **89,58** | **91,01** | **94,37** | **91,62** | **88,16** | **91,86** | **94,22** | **85,67** | **93,13** | **95,96** | **96,87** | **91,43** | **91,74** | **68,27** | **84,87** | **81,27** | **85,78** | **76,86** | **80,02** | **80,59** | **89,53** | **90,99** | **93,53** | **81,40** | **113,43** | **93,53** | **113,43** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **86,16** | **87,66** | **91,76** | **101,83** | **90,31** | **87,65** | **91,56** | **91,01** | **94,37** | **91,62** | **88,16** | **91,86** | **94,22** | **99,44** | **93,13** | **95,96** | **96,87** | **91,43** | **91,74** | **80,40** | **84,87** | **81,27** | **85,78** | **76,86** | **80,02** | **80,59** | | | | | | | | | | |
| Carne Bovina prim. | Alcatra (Kg) (s/osso) | | AÇOUGUE | 1 | kg | 49,99 | 49,90 | 54,99 | 51,90 | 35,99 | 39,90 | 44,59 | 44,54 | 46,90 | 40,98 | 37,99 | 42,90 | 40,99 | 40,98 | 43,90 | 43,99 | 39,99 | 42,90 | 40,80 | 41,90 | 39,90 | 34,90 | 42,90 | 40,80 | 30,90 | 52,90 | 43,10 | 46,48 | 42,23 | 40,60 | 54,99 | 30,90 | 24,09 | 77,96% | 0,00 | 0,00 |
| Carne Bovina seg. | Músculo (Kg) (s/osso) | | | 1 | kg | 28,99 | 24,99 | 29,99 | 33,99 | 29,90 | 30,90 | 33,29 | 36,19 | 27,90 | 26,90 | 24,90 | 23,99 | 20,99 | 26,89 | 25,69 | 34,79 | 25,99 | 27,98 | 27,98 | 24,90 | 21,99 | 27,90 | 28,90 | 23,98 | 20,99 | 26,90 | 27,61 | 31,03 | 26,73 | 25,08 | 36,19 | 20,99 | 15,20 | 72,42% | 6,29 | 2,51 |
| Frango | congelado (Kg) | Bom Todo | | 1 | kg | 12,79 | 10,49 | 12,99 | 10,19 | 13,90 | 13,90 | 11,09 | 12,19 | 13,90 | F | 13,89 | 10,99 | 12,99 | 11,49 | F | 9,99 | F | 10,98 | 10,98 | 9,79 | 9,90 | 10,98 | 9,98 | 9,78 | 9,89 | 16,90 | 11,74 | 12,19 | 11,90 | 11,03 | 16,90 | 9,78 | 7,12 | 72,80% | 0,24 | 0,49 |
| Carne de Sol | primeira (kg) | Coxão Mole | | 1 | kg | 34,90 | 34,90 | 34,90 | 54,90 | 36,79 | 39,99 | 59,90 | 59,90 | 40,90 | 40,99 | 42,99 | 39,99 | 42,99 | 41,99 | 45,00 | 45,99 | 36,99 | 39,98 | 40,98 | 39,99 | 39,90 | 40,90 | 49,90 | 40,80 | 33,90 | 34,90 | 42,13 | 44,52 | 41,71 | 40,04 | 59,90 | 33,90 | 26,00 | 76,70% | 3,42 | 1,85 |
| Pescado de Mar | Congelado (Kg)/Filé de Merluza/Polaca | Fish/Da cruz | | 1 | kg | F | F | 49,98 | 58,65 | F | 43,65 | 76,87 | F | F | F | F | 43,60 | 53,65 | F | F | F | F | 32,49 | F | 39,89 | 42,49 | 43,63 | F | 44,80 | 34,99 | F | 47,06 | 57,29 | 43,25 | 41,16 | 76,87 | 32,49 | 44,38 | 136,60% | 51,32 | 7,16 |
| Ovos | Branco Grande (dz) | Vita gema/G. Almeida | | 1 | dz | 18,98 | 18,98 | F | F | 18,90 | 14,99 | F | 24,90 | 14,90 | 14,90 | 19,99 | 13,99 | 13,90 | 16,89 | 14,98 | 15,59 | 17,99 | 16,99 | 18,99 | 13,99 | 14,90 | 16,95 | 16,90 | 15,80 | 12,98 | F | 16,70 | 19,35 | 16,28 | 15,25 | 24,90 | 12,98 | 11,92 | 91,83% | 3,10 | 1,76 |
| Queijo | Coalho (Kg) | Jucuruta | | 1 | kg | 49,99 | 49,99 | 49,99 | 44,90 | 49,99 | 39,90 | 59,89 | 59,90 | 49,90 | 49,99 | 49,90 | 45,79 | 48,99 | 49,99 | 45,90 | 49,99 | 39,99 | 46,98 | 46,98 | 39,90 | 38,90 | 43,90 | 43,90 | 44,80 | 38,89 | 49,90 | 47,27 | 50,57 | 47,67 | 42,88 | 59,90 | 38,89 | 21,01 | 54,02% | 10,09 | 3,18 |
| **Subtotal** | | | | | | **195,64** | **189,25** | **232,84** | **254,53** | **185,47** | **223,23** | **285,63** | **237,62** | **194,40** | **173,76** | **189,66** | **221,25** | **234,50** | **188,23** | **175,47** | **200,34** | **160,95** | **218,31** | **188,89** | **210,36** | **207,98** | **219,16** | **192,48** | **220,76** | **182,54** | **181,50** | **235,60** | **261,43** | **229,77** | **216,05** | **329,65** | **261,43** | **329,65** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **252,93** | **246,54** | **252,19** | **273,88** | **242,76** | **223,23** | **304,98** | **294,91** | **237,65** | **228,91** | **232,91** | **221,25** | **234,50** | **231,48** | **230,62** | **243,59** | **216,10** | **218,31** | **232,14** | **210,36** | **207,98** | **219,16** | **233,64** | **220,76** | **182,54** | **237,91** | | | | | | | | | | |
| Sabonete | Comum (90g) | Lux | HIGIENE E LIMPEZA | 1 | un | 2,39 | 2,39 | 2,39 | F | 2,59 | 2,89 | 2,19 | 2,19 | 1,99 | 1,99 | 2,89 | 2,79 | 3,29 | 2,89 | 2,59 | 2,69 | 2,99 | 2,89 | 2,69 | 2,29 | 2,89 | 2,29 | 3,29 | 2,48 | 2,19 | 1,99 | 2,57 | 2,43 | 2,70 | 2,49 | 3,29 | 1,99 | 1,30 | 65,33% | 0,00 | 0,00 |
| Creme Dental | tubo (90 g) | Colgate | | 1 | un | 5,79 | 4,29 | 5,29 | 5,19 | 5,79 | 5,89 | 5,09 | 4,99 | 4,99 | 5,49 | 4,29 | 5,59 | 6,29 | 5,69 | 5,79 | 5,49 | 5,49 | 4,29 | 4,89 | 4,19 | 4,89 | 3,99 | 4,49 | 5,48 | 4,19 | 4,19 | 5,08 | 5,29 | 5,30 | 4,49 | 6,29 | 3,99 | 2,30 | 57,64% | 0,15 | 0,38 |
| Agua Sanitária | frasco 1 litro | Dragão | | 1 | un | 2,19 | 2,19 | 2,59 | 2,09 | 2,19 | 1,99 | 2,19 | 2,19 | 2,79 | 2,69 | 1,99 | 2,49 | 2,29 | 2,89 | 2,78 | 2,99 | 2,49 | 1,79 | 2,19 | 2,09 | 2,09 | 2,09 | 2,09 | 2,28 | 2,19 | 2,29 | 2,31 | 2,20 | 2,49 | 2,16 | 2,99 | 1,79 | 1,20 | 67,04% | 0,02 | 0,15 |
| Detergente liquido | frasco (500 ml) | Limpol | | 1 | un | 2,49 | 2,49 | 2,49 | 2,69 | 1,79 | 2,19 | 2,39 | 2,39 | 2,49 | 1,98 | 2,39 | 2,29 | 2,59 | 2,59 | 2,99 | 2,69 | 2,30 | 2,49 | 2,49 | 1,99 | 1,99 | 2,09 | 1,99 | 1,75 | 1,99 | 2,09 | 2,31 | 2,37 | 2,48 | 1,98 | 2,99 | 1,75 | 1,24 | 70,86% | 0,05 | 0,21 |
| Sabão em pó | pacote 500 g | Ala | | 1 | un | 4,39 | 4,39 | 4,39 | 4,49 | 4,39 | 4,49 | 4,29 | 4,19 | 4,49 | 3,99 | 4,39 | 4,09 | 4,79 | 4,39 | 3,48 | 4,39 | 4,49 | 4,39 | 3,99 | 3,99 | 3,99 | 3,99 | 2,79 | 3,99 | 3,84 | 3,99 | 4,17 | 4,38 | 4,26 | 3,80 | 4,79 | 2,79 | 2,00 | 71,68% | 0,06 | 0,25 |
| Sabão em barra | Pacote com Kg | Minuano | | 1 | un | 9,99 | 9,99 | 9,99 | 12,99 | 11,90 | 9,90 | 12,79 | 12,99 | 10,99 | 12,90 | 10,99 | 10,69 | 12,89 | 12,99 | 13,99 | 11,99 | 12,99 | 11,98 | 11,98 | 10,09 | 9,90 | 10,90 | 10,90 | 11,80 | 9,99 | 9,79 | 11,47 | 11,32 | 12,22 | 10,48 | 13,99 | 9,79 | 4,20 | 42,90% | 0,52 | 0,72 |
| **Subtotal** | | | | | | **27,24** | **25,74** | **27,14** | **27,45** | **28,65** | **27,35** | **28,94** | **28,94** | **27,74** | **29,04** | **26,94** | **27,94** | **32,14** | **31,44** | **31,62** | **30,24** | **30,75** | **27,83** | **28,23** | **24,64** | **25,75** | **25,35** | **25,55** | **27,78** | **24,39** | **24,34** | **27,91** | **27,99** | **29,45** | **25,40** | **34,34** | **29,45** | **34,34** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **27,24** | **25,74** | **27,14** | **29,88** | **28,65** | **27,35** | **28,94** | **28,94** | **27,74** | **29,04** | **26,94** | **27,94** | **32,14** | **31,44** | **31,62** | **30,24** | **30,75** | **27,83** | **28,23** | **24,64** | **25,75** | **25,35** | **25,55** | **27,78** | **24,39** | **24,34** | | | | | | | | | | |
| Tomate | salada(Kg) | | HORTIFRUTI | 1 | kg | 2,79 | 2,79 | 2,79 | 4,69 | 2,79 | 2,99 | 2,99 | 4,49 | 2,99 | 2,39 | 1,98 | 3,09 | 1,99 | 1,99 | 1,79 | 2,99 | 1,99 | 2,19 | 1,59 | 1,98 | 1,99 | 1,79 | 1,79 | 2,48 | 1,39 | 2,29 | 2,50 | 3,29 | 2,27 | 1,96 | 4,69 | 1,39 | 3,30 | 237,41% | 0,32 | 0,57 |
| Cebola | pera (Kg) | | | 1 | kg | 3,99 | 3,99 | 3,99 | 5,79 | 2,99 | 3,99 | 3,99 | 3,99 | 3,49 | 2,49 | 2,69 | 3,29 | 2,09 | 2,89 | 2,59 | 3,99 | 3,99 | 2,19 | 1,89 | 1,99 | 1,89 | 2,59 | 2,59 | 1,98 | 1,59 | 3,98 | 3,11 | 4,09 | 2,87 | 2,37 | 5,79 | 1,59 | 4,20 | 264,15% | 0,52 | 0,72 |
| Cheiro Verde | ocentro(maço) | | | 1 | un | 3,39 | 2,39 | 3,39 | 4,79 | 2,89 | 2,99 | 1,59 | 3,19 | 2,99 | 2,99 | 3,99 | 1,99 | 1,89 | 3,29 | 1,98 | 3,59 | 1,49 | 1,99 | 1,99 | 1,89 | 1,99 | 2,99 | 0,99 | 1,28 | 0,99 | 3,19 | 2,54 | 3,08 | 2,56 | 1,90 | 4,79 | 0,99 | 3,80 | 383,84% | 0,23 | 0,48 |
| Cebolinha | cebolinha(maço) | | | 1 | un | 3,39 | 2,39 | 3,29 | 5,19 | 2,89 | 2,69 | 1,59 | 2,59 | 2,99 | 2,99 | 3,99 | 1,89 | 1,89 | 3,29 | 1,98 | 3,59 | 1,49 | 1,99 | 1,99 | 1,89 | 1,99 | 1,99 | 0,99 | 1,28 | 0,99 | 3,29 | 2,52 | 3,00 | 2,55 | 1,90 | 5,19 | 0,99 | 4,20 | 424,24% | 0,20 | 0,45 |
| Alface | (pé) | | | 1 | un | 3,79 | 2,39 | 3,69 | 3,69 | 2,89 | 3,69 | 1,59 | 3,69 | 2,99 | 2,99 | 3,99 | 3,59 | 2,99 | 3,99 | 1,98 | 3,59 | 1,99 | 1,99 | 1,99 | 2,99 | 2,89 | 2,99 | 3,29 | 1,58 | 0,99 | 2,99 | 2,89 | 3,18 | 2,92 | 2,53 | 3,99 | 0,99 | 3,00 | 303,03% | 0,07 | 0,27 |
| Repolho | branco(Kg) | | | 1 | kg | 2,99 | 3,49 | 3,49 | 4,84 | 3,99 | 4,29 | 7,29 | 7,29 | 3,99 | 7,49 | 5,98 | 4,84 | 3,84 | 2,49 | 3,59 | 4,99 | 3,99 | 2,99 | 2,99 | 3,79 | 3,69 | 3,29 | 3,99 | 3,18 | 1,79 | 2,49 | 4,12 | 4,71 | 4,29 | 3,17 | 7,49 | 1,79 | 5,70 | 318,44% | 0,42 | 0,65 |
| Jerimum | leite (Kg) | | | 1 | kg | 3,79 | 3,79 | 3,79 | 3,84 | 2,99 | 2,99 | 8,99 | 8,99 | 2,99 | 2,99 | 2,99 | 2,99 | 2,84 | 2,99 | 2,59 | 3,49 | 2,99 | 2,59 | 2,59 | 2,79 | 2,69 | 2,89 | 2,89 | 2,48 | 1,98 | 4,29 | 3,51 | 4,90 | 2,91 | 2,86 | 8,99 | 1,98 | 7,01 | 354,04% | 0,90 | 0,95 |
| Macaxeira | (Kg) | | | 1 | kg | 3,79 | 3,89 | 3,79 | 4,64 | 3,79 | 4,19 | F | 3,79 | 3,99 | 3,59 | 3,99 | 3,69 | 3,29 | 3,59 | 3,69 | 3,99 | 2,99 | 2,69 | 2,69 | 3,39 | 2,99 | 3,39 | 3,39 | 3,48 | 2,29 | 2,99 | 3,52 | 3,98 | 3,47 | 3,13 | 4,64 | 2,29 | 2,35 | 102,62% | 0,12 | 0,35 |
| Chuchu | (Kg) | | | 1 | kg | 4,49 | 4,49 | 5,99 | 5,64 | 3,99 | 3,98 | 6,99 | 6,49 | 3,99 | 4,79 | 4,99 | 3,29 | 3,49 | 2,99 | 3,99 | 3,99 | 3,99 | 2,89 | 2,69 | 3,59 | 3,49 | 3,29 | 3,29 | 2,98 | 2,29 | 3,89 | 4,08 | 5,26 | 3,74 | 3,26 | 6,99 | 2,29 | 4,70 | 205,24% | 0,73 | 0,85 |
| Batata | comum, lavada(Kg) | | | 1 | kg | 8,99 | F | 8,99 | 8,90 | 8,99 | 6,89 | 8,99 | 8,99 | 8,29 | 7,99 | 7,98 | 6,99 | 5,98 | 7,49 | 8,99 | 7,99 | 7,59 | 5,99 | 6,29 | 5,99 | 7,99 | 7,99 | 6,28 | 5,98 | 7,65 | 7,61 | 8,68 | 7,39 | 6,88 | 8,99 | 5,98 | 3,01 | 50,33% | 0,57 | 0,76 |
| Batata Doce | (Kg) | | | 1 | kg | 5,49 | 5,49 | 5,49 | 5,59 | 4,84 | 4,99 | 5,49 | 5,49 | 4,39 | 4,29 | 3,49 | 4,29 | 3,84 | 4,19 | 3,49 | 4,99 | 3,99 | 3,99 | 4,49 | 3,99 | 3,99 | 3,99 | 4,49 | 3,98 | 2,79 | 4,29 | 4,46 | 5,36 | 4,13 | 3,93 | 5,59 | 2,79 | 2,80 | 100,36% | 0,40 | 0,63 |
| Laranja | pera (Kg) | | | 1 | kg | 4,89 | 4,89 | 4,89 | 5,69 | 4,84 | 4,19 | 4,69 | 4,69 | 5,89 | 5,29 | 5,69 | 3,99 | 4,29 | 4,59 | 4,99 | 4,99 | 3,99 | 4,99 | 4,99 | 3,09 | 4,19 | 4,29 | 4,29 | 4,28 | 3,69 | 4,29 | 4,64 | 4,85 | 4,88 | 4,02 | 5,89 | 3,09 | 2,80 | 90,61% | 0,16 | 0,40 |
| Banana | pacovâ (Kg ) | | | 1 | kg | 6,49 | 7,59 | 7,99 | 6,69 | 6,44 | 5,19 | 6,49 | 4,89 | 5,39 | 5,49 | 4,99 | 5,39 | 4,69 | 6,89 | 4,49 | 3,49 | 4,16 | 4,99 | 3,69 | 4,69 | 4,54 | 4,99 | 4,99 | 4,48 | 1,99 | 5,89 | 5,27 | 6,47 | 4,88 | 4,51 | 7,99 | 1,99 | 6,00 | 301,51% | 0,72 | 0,85 |
| **Subtotal** | | | | | | **58,27** | **47,58** | **61,57** | **69,98** | **54,32** | **53,06** | **68,68** | **68,57** | **54,37** | **55,77** | **56,74** | **49,32** | **43,12** | **49,16** | **44,64** | **56,67** | **45,04** | **43,07** | **39,57** | **42,36** | **42,32** | **46,47** | **45,87** | **39,74** | **28,75** | **51,52** | **50,76** | **60,84** | **48,86** | **42,43** | **81,02** | **28,15** | **52,87** | | | |
| **Subtotal considerando itens em falta (média)** | | | | | | **58,27** | **56,26** | **61,57** | **69,98** | **54,32** | **53,06** | **64,66** | **68,57** | **54,37** | **55,77** | **56,74** | **49,32** | **43,12** | **49,16** | **44,64** | **56,67** | **45,04** | **43,07** | **39,57** | **42,36** | **42,32** | **46,47** | **45,87** | **39,74** | **28,75** | **51,52** | | | | | | | | | | |
| **Produto em falta** | | | | 1 | 2 | 1 | 2 | 1 | 0 | 3 | 1 | 1 | 2 | 1 | 0 | 0 | 2 | 2 | 1 | 2 | 0 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 2 | 1,04 | 1,38 | 1,09 | 0,57 | | | | | | | | |
| **Total Geral** | | | | **424,60** | **416,19** | **432,66** | **475,57** | **416,04** | **391,29** | **490,14** | **483,43** | **414,13** | **405,34** | **404,75** | **390,37** | **403,98** | **411,52** | **400,01** | **426,46** | **388,76** | **380,64** | **391,68** | **357,76** | **360,92** | **372,25** | **390,84** | **365,14** | **315,70** | **394,36** | **403,80** | **441,24** | **401,60** | **365,28** | | | | | | | | |