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**PREFEITURA MUNICIPAL DO NATAL**
**INSTITUTO MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR DE NATAL - PROCON NATAL**
**PESQUISA DE CESTA BÁSICA – MERCADINHOS – 01/NOVEMBRO/2017**

PREFEITURA DO NATAL A NOSSA CIDADE

| | PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Qtde. | Unid. | Super coop Pirangi II | Super coop A. Senna | Varejão C.Satélite | Super Show Nazaré | Sup. Veneza N. Descoberta | Super Show Alvorada | Bom Dia Alecrim | Viva Bem Planalto | Super Show Quintas | Parc. Economia Pajuçara | Preço Médio | Maior Preço | Menor Preço | Diferença > - < | Variação |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| MERCEARIA | Arroz Agulhinha | Tipo 2 (pct l kg) | São Joaquim | 1 | kg | 3,19 | 3,19 | 3,19 | 3,15 | 2,99 | 2,99 | 3,29 | 3,19 | 3,19 | 3,29 | 3,17 | 3,29 | 2,99 | 90,88% | 10,03% |
| | Feijão Carioquinha | Tipo 1 (pct l kg) | Diversas | 1 | kg | 3,99 | 4,19 | 3,99 | 4,88 | 5,99 | 3,19 | 3,89 | 3,89 | 3,75 | 3,99 | 4,18 | 5,99 | 3,19 | 53,26% | 87,77% |
| | Açúcar Cristal | (Pct 1 kg) | Estrela/Alegre | 1 | kg | 3,19 | 3,49 | 2,99 | 2,98 | 3,45 | 1,79 | 3,09 | 2,65 | 2,49 | 2,29 | 2,84 | 3,49 | 1,79 | 51,29% | 94,97% |
| | Sal Refinado | (Pct 1 kg) | Nevado | 1 | kg | 0,79 | 0,99 | 0,99 | 0,75 | 1,19 | 0,79 | 0,79 | 1,95 | 0,89 | 0,89 | 1,00 | 1,95 | 0,75 | 38,46% | 160,00% |
| | Fubá (pré-cozido) | (Pct 500 g) | Vitamilho | 1 | un | 1,19 | 1,29 | 0,99 | 0,95 | 1,39 | 1,35 | 1,09 | 1,15 | 1,15 | 1,19 | 1,17 | 1,39 | 0,95 | 68,35% | 46,32% |
| | Farinha de Mandioca | Comum, Torrada (1 kg) | Diversas | 1 | kg | 4,89 | 3,89 | 4,99 | 4,39 | 4,99 | 5,89 | 5,89 | 4,95 | 5,99 | 5,99 | 5,19 | 5,99 | 3,89 | 64,94% | 53,98% |
| | Macarrão | Sêmola (pct 500g) | Fortaleza | 1 | un | 2,75 | 2,75 | 2,59 | 2,69 | 2,09 | 2,59 | 2,49 | 2,79 | 2,79 | 2,59 | 2,61 | 2,79 | 2,09 | 74,91% | 33,49% |
| | Pão Francês | kg | | 1 | kg | 8,99 | 9,98 | 6,99 | 4,49 | 7,49 | 7,59 | 7,99 | 7,49 | 6,99 | 6,49 | 7,45 | 9,98 | 4,49 | 44,99% | 122,27% |
| | Café | Moido,Torrado (pct 250 g) | São Braz | 1 | un | 4,99 | 5,79 | 5,59 | 5,29 | 5,49 | 4,99 | 5,19 | 4,99 | 4,99 | 5,49 | 5,28 | 5,79 | 4,99 | 86,18% | 16,03% |
| | Leite | Tipo C (litro) | Clan | 1 | l | 3,79 | 3,49 | 4,29 | 4,59 | 4,59 | 4,49 | 3,69 | 4,29 | F | 4,29 | 4,17 | 4,59 | 3,49 | 76,03% | 31,52% |
| | Óleo de Soja | (lata 900 ml) | Soya | 1 | un | 3,99 | 3,99 | 3,99 | 3,98 | 3,95 | 3,89 | 3,99 | 3,99 | 3,99 | 4,39 | 4,02 | 4,39 | 3,89 | 88,61% | 12,85% |
| | Margarina | (pote 250 g) | Delícia | 1 | un | 2,99 | 1,99 | 2,99 | 2,19 | 1,99 | 1,99 | 2,59 | 2,99 | 3,19 | 1,89 | 2,48 | 3,19 | 1,89 | 59,25% | 68,78% |
| | Biscoito Doce | Maizena(pct 500g) | Fortaleza | 1 | un | 4,29 | 4,25 | 4,19 | 3,98 | 4,49 | 4,39 | 3,99 | 4,19 | 4,19 | 4,39 | 4,24 | 4,49 | 3,98 | 88,64% | 12,81% |
| | Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | 1 | un | 3,59 | 3,65 | 2,89 | 2,89 | 3,99 | 2,89 | 3,39 | 2,89 | 2,89 | 3,59 | 3,27 | 3,99 | 2,89 | 72,43% | 38,06% |
| | **SUBTOTAL** | | | | | **52,62** | **52,93** | **121,93** | **47,20** | **54,08** | **48,82** | **51,36** | **51,40** | **46,49** | **50,76** | **51,05** | **121,93** | **46,49** | **38,13%** | **162,27%** |
| | Carne Bovina prim. | Alcatra (Kg) (s/osso) | | 1 | kg | 29,69 | 27,99 | 25,99 | 24,99 | 28,99 | 25,99 | 26,90 | 23,95 | 23,95 | 26,99 | 26,54 | 29,69 | 23,95 | 80,67% | 23,97% |
| | Carne Bovina seg. | Músculo (Kg) (s/osso) | | 1 | kg | 18,99 | 16,99 | 15,99 | 16,99 | 20,90 | 17,99 | 18,90 | F | 18,95 | 15,99 | 17,97 | 20,90 | 15,99 | 76,51% | 30,71% |
| | Frango | congelado (Kg) | Diversas | 1 | kg | 6,89 | 7,39 | 7,99 | F | 8,79 | 6,99 | 6,99 | 6,99 | 6,99 | 7,89 | 7,43 | 8,79 | 6,89 | 78,38% | 27,58% |
| | Carne de Sol | primeira (kg) | | 1 | kg | 26,90 | 25,90 | 23,99 | 23,99 | 24,90 | 25,99 | 25,99 | 24,95 | 24,95 | 26,89 | 25,45 | 26,90 | 23,99 | 89,18% | 12,13% |
| | Pescado de Mar | Congelado (Kg) | Filé de Polaca | 1 | kg | F | F | F | F | F | F | F | F | 19,95 | F | 19,95 | 19,95 | 19,95 | 100,00% | 0,00% |
| | Ovos | Branco Grande (dz) | Diversos | 1 | dz | 5,79 | 5,69 | 4,99 | F | F | 6,55 | 6,79 | F | 6,39 | 6,55 | 6,11 | 6,79 | 4,99 | 73,49% | 36,07% |
| | Queijo | Coalho (Kg) | Diversos | 1 | kg | 29,90 | 28,90 | 27,30 | 28,39 | 31,90 | 24,90 | 27,99 | 27,55 | 24,99 | 28,99 | 28,08 | 31,90 | 24,90 | 78,06% | 28,11% |
| | **SUBTOTAL** | | | | | **118,16** | **112,86** | **106,25** | **94,36** | **115,48** | **108,41** | **113,56** | **83,44** | **126,17** | **113,30** | **131,53** | **126,17** | **83,44** | **66,13%** | **51,21%** |
| HIGIENE E LIMPEZA | Sabonete | Comum (90g) | Lux | 1 | un | 1,79 | 1,89 | 1,99 | 1,89 | 1,79 | 1,69 | 1,59 | 1,99 | 1,09 | 1,29 | 1,70 | 1,99 | 1,09 | 54,77% | 82,57% |
| | Creme Dental | tubo (90 g) | Colgate | 1 | un | 2,89 | 3,59 | 2,89 | 2,49 | 3,75 | 3,69 | 3,09 | 2,49 | 3,29 | 3,39 | 3,16 | 3,75 | 2,49 | 66,40% | 50,60% |
| | Água Sanitária | frasco 1 litro | Dragão | 1 | un | 1,89 | 1,89 | 1,79 | 1,75 | 1,75 | 1,89 | 1,89 | 1,99 | 1,89 | 1,89 | 1,86 | 1,99 | 1,75 | 87,94% | 13,71% |
| | Detergente líquido | frasco (500 ml) | Limpol | 1 | un | 1,99 | 1,99 | 1,99 | 1,89 | 1,85 | 1,89 | 1,89 | 2,09 | 2,09 | 1,89 | 1,96 | 2,09 | 1,85 | 88,52% | 12,97% |
| | Sabão em pó | pacote 500 g | Omo | 1 | un | 4,69 | 4,89 | 4,29 | 4,79 | 3,99 | 4,29 | 4,69 | 4,29 | 4,29 | 3,79 | 4,40 | 4,89 | 3,79 | 77,51% | 29,02% |
| | Sabão em barra | barra 200 g | Minuano | 1 | un | 1,40 | 1,40 | 1,60 | 1,54 | 1,56 | 1,56 | 1,40 | 1,60 | 1,60 | 1,89 | 1,55 | 1,89 | 1,40 | 74,07% | 35,00% |
| | **SUBTOTAL** | | | | | **14,65** | **15,65** | **25,59** | **14,35** | **14,69** | **15,01** | **14,55** | **14,45** | **14,25** | **14,14** | **15,73** | **25,59** | **14,14** | **55,26%** | **80,95%** |
| HORTIFRUTI | Tomate | salada(Kg) | | 1 | kg | 2,39 | 2,29 | 1,99 | 1,89 | 1,99 | 1,99 | 2,89 | 2,19 | 2,69 | 2,00 | 2,23 | 2,89 | 1,89 | 65,40% | 52,91% |
| | Cebola | pera (Kg) | | 1 | kg | 2,19 | 2,09 | 1,99 | 2,38 | 2,59 | 2,49 | 2,29 | 2,49 | 2,49 | 3,99 | 2,50 | 3,99 | 1,99 | 49,87% | 100,50% |
| | Cheiro Verde | coentro(maço) | | 1 | un | 0,99 | 1,39 | 1,19 | 1,49 | 1,49 | 1,00 | 0,99 | 1,19 | 1,19 | 1,19 | 1,21 | 1,49 | 0,99 | 66,44% | 50,51% |
| | Cebolinha | cebolinha(maço) | | 1 | un | 0,99 | 1,20 | 1,19 | 1,49 | 1,49 | 1,00 | 0,99 | 1,19 | 1,19 | 1,19 | 1,19 | 1,49 | 0,99 | 66,44% | 50,51% |
| | Alface | (pé) | | 1 | un | 1,98 | 2,09 | 1,99 | 2,39 | 2,39 | 1,00 | 1,99 | 2,19 | 2,55 | 1,89 | 2,05 | 2,55 | 1,00 | 39,22% | 155,00% |
| | Repolho | branco(Kg) | | 1 | kg | 2,99 | 2,99 | 2,29 | 2,88 | 2,99 | 3,49 | 3,69 | 2,95 | 2,95 | 3,29 | 3,05 | 3,69 | 2,29 | 62,06% | 61,14% |
| | Jerimum | leite (Kg) | | 1 | kg | 1,89 | 1,69 | 1,49 | 1,39 | 1,99 | 1,99 | 2,79 | 1,49 | 1,35 | 2,19 | 1,83 | 2,79 | 1,35 | 48,39% | 106,67% |
| | Macaxeira | (Kg) | | 1 | kg | 2,29 | 2,09 | 2,29 | 2,19 | 1,39 | 3,49 | 2,29 | 2,69 | 2,59 | 2,99 | 2,43 | 3,49 | 1,39 | 39,83% | 151,08% |
| | Chuchu | (Kg) | | 1 | kg | 2,98 | 3,09 | 0,99 | 1,98 | 1,39 | 1,49 | 1,79 | 1,39 | 1,19 | 5,89 | 2,22 | 5,89 | 0,99 | 16,81% | 494,95% |
| | Batata | comum, lavada(Kg) | | 1 | kg | 3,19 | 3,39 | 2,39 | 3,48 | 2,99 | 2,59 | 2,69 | 2,99 | 3,49 | 3,49 | 3,07 | 3,49 | 2,39 | 68,48% | 46,03% |
| | Batata Doce | (Kg) | | 1 | kg | 2,29 | 1,99 | 1,89 | 2,38 | 2,39 | 3,49 | 2,59 | 2,29 | 1,89 | 1,99 | 2,32 | 3,49 | 1,89 | 54,15% | 84,66% |
| | Laranja | pera (Kg) | | 1 | kg | 1,89 | 1,99 | 2,29 | 2,28 | 2,39 | 2,49 | 1,89 | 2,89 | 2,89 | 1,89 | 2,29 | 2,89 | 1,89 | 65,40% | 52,91% |
| | Banana | pacovã (Kg ) | | 1 | kg | 3,69 | 2,79 | 1,89 | 2,98 | 3,79 | 2,39 | 3,49 | F | 1,79 | 3,49 | 2,92 | 3,79 | 1,79 | 47,23% | 111,73% |
| | **SUBTOTAL** | | | | | **29,75** | **29,08** | **23,87** | **29,20** | **29,27** | **28,90** | **30,37** | **25,94** | **28,25** | **35,48** | **29,01** | **35,48** | **23,87** | **67,28%** | **48,64%** |
| | **TOTAL GERAL** | | | | | **215,18** | **210,52** | **277,64** | **185,11** | **213,52** | **201,14** | **209,84** | **175,23** | **215,16** | **213,68** | **211,70** | **277,64** | **175,23** | **63,12%** | **58,44%** |

**PREFEITURA MUNICIPAL DO NATAL**
**INSTITUTO MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR DE NATAL - PROCON NATAL**
**PESQUISA DE CESTA BÁSICA – MERCADINHOS – 09/NOVEMBRO/2017**

| | PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Qtde. | Unid. | Super coop Pirangi II | Super coop A. Senna | Varejão C.Satélite | Super Show Nazaré | Sup. Veneza N. Descoberta | Super Show Alvorada | Bom Dia Alecrim | Viva Bem Planalto | Super Show Quintas | Parc. Economia Pajuçara | Preço Médio | Maior Preço | Menor Preço | Diferença > - < | Variação |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| MERCEARIA | Arroz Agulhinha | Tipo 2 (pct l kg) | S.Joaquim | 1 | kg | 3,09 | 2,99 | 3,19 | 3,15 | 2,99 | 2,99 | 2,99 | 3,19 | 3,19 | 3,69 | 3,15 | 3,69 | 2,99 | 81,03% | 23,41% |
| | Feijão Carioquinha | Tipo 1 (pct l kg) | Diversas | 1 | kg | 4,09 | 4,09 | 3,79 | 4,19 | 4,99 | 3,99 | 3,89 | 3,99 | 3,75 | 3,49 | 4,03 | 4,99 | 3,49 | 69,94% | 42,98% |
| | Açúcar Cristal | (Pct 1 kg) | Estrela/Alegre | 1 | kg | 3,29 | 3,49 | 2,99 | 2,99 | 2,59 | 2,69 | 2,99 | 1,99 | 2,49 | 2,29 | 2,78 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Sal Refinado | (Pct 1 kg) | Nevado | 1 | kg | 0,79 | 0,99 | 0,99 | 0,75 | 0,99 | 0,79 | 0,79 | 0,95 | 0,89 | 0,89 | 0,88 | 0,99 | 0,75 | 75,76% | 32,00% |
| | Fubá (pré-cozido) | (Pct 500 g) | Vitamilho | 1 | un | 1,29 | 0,99 | 0,99 | 1,15 | 1,49 | 1,35 | 0,99 | 1,15 | 0,89 | 1,29 | 1,16 | 1,49 | 0,89 | 59,73% | 67,42% |
| | Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | 1 | kg | 4,89 | 3,69 | 4,99 | 5,88 | 4,99 | 5,89 | 5,79 | 4,95 | 4,99 | 5,99 | 5,21 | 5,99 | 3,69 | 61,60% | 62,33% |
| | Macarrão | Sêmola (pct 500g) | Fortaleza | 1 | un | 2,69 | 2,75 | 2,59 | 2,69 | 2,09 | 1,99 | 2,49 | 2,89 | 2,79 | 2,09 | 2,51 | 2,89 | 1,99 | 68,86% | 45,23% |
| | Pão Francês | kg | | 1 | kg | 8,99 | 8,99 | 6,99 | 4,49 | 7,49 | 7,59 | 7,99 | 7,49 | 6,99 | 6,49 | 7,35 | 8,99 | 4,49 | 49,94% | 100,22% |
| | Café | Moido,Torrado (pct 250 g) | São Braz | 1 | un | 4,98 | 5,99 | 5,59 | 4,89 | 4,99 | 5,19 | 4,99 | 4,99 | 4,89 | 5,49 | 5,20 | 5,99 | 4,89 | 81,64% | 22,49% |
| | Leite | Tipo C (litro) | Clan | 1 | l | 3,79 | 3,49 | 4,29 | 4,36 | 3,99 | 4,49 | 3,69 | 3,89 | F | 4,29 | 4,03 | 4,49 | 3,49 | 77,73% | 28,65% |
| | Óleo de Soja | (lata 900 ml) | Soya | 1 | un | 3,99 | 3,99 | 3,99 | 3,69 | 3,39 | 3,89 | 4,09 | 3,99 | 3,99 | 4,39 | 3,94 | 4,39 | 3,39 | 77,22% | 29,50% |
| | Margarina | (pote 250 g) | Primor | 1 | un | 2,99 | 2,09 | 2,99 | 2,19 | 1,99 | 3,19 | 2,59 | 3,19 | 3,19 | 2,99 | 2,74 | 3,19 | 1,99 | 62,38% | 60,30% |
| | Biscoito Doce | Maizena(pct 500g) | Fortaleza | 1 | un | 4,29 | 4,25 | 3,59 | 3,79 | 4,49 | 3,99 | 3,99 | 3,59 | 3,49 | 4,39 | 3,99 | 4,49 | 3,49 | 77,73% | 28,65% |
| | Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | 1 | un | 3,69 | 3,85 | 3,99 | 2,89 | 3,99 | 3,99 | 3,39 | 3,79 | 2,89 | 3,59 | 3,61 | 3,99 | 2,89 | 72,43% | 38,06% |
| | **SUBTOTAL** | | | | | **52,85** | **51,64** | **50,96** | **47,10** | **50,46** | **52,02** | **50,66** | **50,04** | **44,43** | **51,36** | **50,56** | **52,85** | **44,43** | 84,07% | 18,95% |
| AÇOUGUE | Carne Bovina prim. | Alcatra (Kg) (s/osso) | | 1 | kg | 29,69 | 27,99 | 25,99 | 24,99 | 28,99 | 26,48 | 26,90 | 22,95 | 23,95 | 26,99 | 26,49 | 29,69 | 22,95 | 77,30% | 29,37% |
| | Carne Bovina seg. | Músculo (Kg) (s/osso) | | 1 | kg | 18,99 | 16,99 | 15,99 | 17,99 | 20,99 | 17,99 | 18,90 | F | 17,49 | 15,99 | 17,92 | 20,99 | 15,99 | 76,18% | 31,27% |
| | Frango | congelado (Kg) | Diversas | 1 | kg | 6,99 | 7,49 | 5,99 | 5,99 | 6,99 | 6,99 | 7,19 | 5,99 | 6,99 | 7,89 | 6,85 | 7,89 | 5,99 | 75,92% | 31,72% |
| | Carne de Sol | primeira (kg) | | 1 | kg | 26,90 | 24,99 | 23,99 | 27,99 | 28,99 | 26,99 | 25,99 | 24,95 | 24,95 | 26,99 | 26,27 | 28,99 | 23,99 | 82,75% | 20,84% |
| | Pescado de Mar | Congelado (Kg) | Diversas | 1 | kg | F | F | F | F | F | F | F | F | 19,95 | F | 0,00 | 19,95 | 19,95 | 0,00% | 0,00% |
| | Ovos | Branco Grande (dz) | Diversas | 1 | dz | 5,79 | 5,19 | 5,99 | F | F | 6,55 | 6,29 | F | 6,39 | 5,99 | 6,03 | 6,55 | 5,19 | 79,24% | 26,20% |
| | Queijo | Coalho (Kg) | Diversas | 1 | kg | 29,29 | 29,19 | 27,30 | 28,39 | 31,90 | 29,90 | 27,90 | 30,45 | 29,90 | 26,48 | 29,07 | 31,90 | 26,48 | 83,01% | 20,47% |
| | **SUBTOTAL** | | | | | **117,65** | **111,84** | **105,25** | **105,35** | **117,86** | **114,90** | **113,17** | **84,34** | **129,62** | **110,33** | **0,00** | **129,62** | **84,34** | 65,07% | 53,69% |
| HIGIENE E LIMPEZA | Sabonete | Comum (90g) | Lux | 1 | un | 1,79 | 1,89 | 1,99 | 1,89 | 1,79 | 1,69 | 1,59 | 1,69 | 1,79 | 1,59 | 1,77 | 1,99 | 1,59 | 79,90% | 25,16% |
| | Creme Dental | tubo (90 g) | Colgate | 1 | un | 2,89 | 3,59 | 2,79 | 2,49 | 3,75 | 3,69 | 3,09 | 3,05 | 3,19 | 3,99 | 3,25 | 3,99 | 2,49 | 62,41% | 60,24% |
| | Água Sanitária | frasco 1 litro | Tubarão | 1 | un | 1,89 | 1,89 | 1,79 | 1,75 | 1,89 | 1,59 | 1,79 | 1,99 | 1,89 | 1,99 | 1,85 | 1,99 | 1,59 | 79,90% | 25,16% |
| | Detergente líquido | frasco (500 ml) | Limpol | 1 | un | 1,99 | 1,99 | 1,99 | 1,89 | 1,85 | 1,89 | 1,89 | 2,15 | 2,09 | 1,89 | 1,96 | 2,15 | 1,85 | 86,05% | 16,22% |
| | Sabão em pó | pacote 500 g | Omo | 1 | un | 4,69 | 4,89 | 4,99 | 4,29 | 3,89 | 4,99 | 4,79 | 4,99 | 4,29 | 3,79 | 4,56 | 4,99 | 3,79 | 75,95% | 31,66% |
| | Sabão em barra | barra 200 g | Minuano | 1 | un | 1,40 | 1,40 | 1,60 | 1,47 | 1,60 | 1,60 | 1,40 | 1,80 | 1,60 | 1,38 | 1,52 | 1,80 | 1,38 | 76,67% | 30,43% |
| | **SUBTOTAL** | | | | | **14,65** | **15,65** | **15,15** | **13,78** | **14,77** | **15,45** | **14,55** | **15,67** | **14,85** | **14,63** | **14,91** | **15,67** | **13,78** | 87,94% | 13,72% |
| HORTIFRUTI | Tomate | salada(Kg) | | 1 | kg | 2,19 | 2,59 | 1,39 | 2,39 | 1,59 | 2,09 | 1,69 | 1,69 | 2,69 | 2,39 | 2,07 | 2,69 | 1,39 | 51,67% | 93,53% |
| | Cebola | pera (Kg) | | 1 | kg | 1,99 | 1,99 | 1,79 | 2,38 | 1,49 | 2,49 | 1,89 | 2,99 | 2,69 | 3,89 | 2,36 | 3,89 | 1,49 | 38,30% | 161,07% |
| | Cheiro Verde | coentro(maço) | | 1 | un | 0,99 | 1,79 | 1,19 | 1,49 | 0,89 | 1,55 | 0,99 | 1,19 | 1,19 | 1,19 | 1,25 | 1,79 | 0,89 | 49,72% | 101,12% |
| | Cebolinha | cebolinha(maço) | | 1 | un | 0,99 | 1,39 | 1,19 | 1,49 | 0,89 | 1,55 | 0,99 | 1,19 | 1,19 | 1,19 | 1,21 | 1,55 | 0,89 | 57,42% | 74,16% |
| | Alface | (pé) | | 1 | un | 1,98 | 1,20 | 1,99 | 1,98 | 1,49 | 1,99 | 1,69 | 2,19 | 2,59 | 1,89 | 1,90 | 2,59 | 1,20 | 46,33% | 115,83% |
| | Repolho | branco(Kg) | | 1 | kg | 2,69 | 2,09 | 1,99 | 2,88 | 1,99 | 3,49 | 3,29 | 2,75 | 3,09 | 3,29 | 2,76 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Jerimum | leite (Kg) | | 1 | kg | 1,15 | 1,15 | 0,99 | 2,59 | 2,49 | 1,99 | 2,69 | 1,49 | 1,89 | 2,48 | 1,89 | 2,69 | 0,99 | 36,80% | 171,72% |
| | Macaxeira | (Kg) | | 1 | kg | 2,09 | 2,09 | 2,29 | 2,19 | 1,89 | 3,49 | 2,09 | 2,69 | 2,59 | 2,99 | 2,44 | 3,49 | 1,89 | 54,15% | 84,66% |
| | Chuchu | (Kg) | | 1 | kg | 1,19 | 1,19 | 3,29 | 1,38 | F | 1,99 | 1,29 | 2,99 | 1,59 | 3,98 | 2,10 | 3,98 | 1,19 | 29,90% | 234,45% |
| | Batata | comum, lavada(Kg) | | 1 | kg | 1,89 | 1,89 | 3,39 | 2,98 | 2,49 | 2,59 | 2,19 | 3,99 | 3,49 | 3,48 | 2,84 | 3,99 | 1,89 | 47,37% | 111,11% |
| | Batata Doce | (Kg) | | 1 | kg | 1,99 | 1,99 | 1,99 | 2,38 | 1,59 | 3,49 | 2,29 | 2,29 | 1,89 | 2,29 | 2,22 | 3,49 | 1,59 | 45,56% | 119,50% |
| | Laranja | pera (Kg) | | 1 | kg | 2,29 | 2,39 | 2,29 | 1,89 | 1,89 | 2,49 | 1,99 | 2,69 | 2,89 | 1,89 | 2,27 | 2,89 | 1,89 | 65,40% | 52,91% |
| | Banana | pacovã (Kg ) | | 1 | kg | 1,79 | 1,49 | 2,19 | 2,98 | 3,99 | 2,49 | 3,09 | 2,39 | 1,99 | 3,49 | 2,59 | 3,99 | 1,49 | 37,34% | 167,79% |
| | **SUBTOTAL** | | | | | **23,22** | **23,24** | **25,97** | **29,00** | **22,68** | **31,69** | **26,17** | **30,53** | **29,77** | **34,44** | **27,67** | **34,44** | **22,68** | **65,85%** | **51,85%** |
| **TOTAL GERAL** | | | | | | **208,37** | **202,37** | **197,33** | **195,23** | **205,77** | **214,06** | **204,55** | **180,58** | **218,67** | **210,76** | **203,77** | **218,67** | **180,58** | **82,58%** | **21,09%** |

PRO CON Natal/RN

**PREFEITURA MUNICIPAL DO NATAL**
**INSTITUTO MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR DE NATAL - PROCON NATAL**
**PESQUISA DE CESTA BÁSICA – MERCADINHOS – 16/NOVEMBRO/2017**

PREFEITURA DO NATAL
A NOSSA CIDADE

| | PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Qtde. | Unid. | Super coop Pirangi II | Super coop A. Senna | Varejão C.Satélite | Super Show Nazaré | Sup. Veneza N. Descoberta | Super Show Alvorada | Bom Dia Alecrim | Viva Bem Planalto | Super Show Quintas | Parc. Economia Pajuçara | Preço Médio | Maior Preço | Menor Preço | Diferença > - < | Variação |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| MERCEARIA | Arroz Agulhinha | Tipo 2 (pct l kg) | S.Joaquim | 1 | kg | 3,09 | 3,19 | 3,19 | 2,98 | 2,99 | 2,99 | 2,99 | 2,99 | 3,19 | 3,39 | 3,10 | 3,39 | 2,98 | 87,91% | 13,76% |
| | Feijão Carioquinha | Tipo 1 (pct l kg) | Diversas | 1 | kg | 3,99 | 4,09 | 2,99 | 4,39 | 4,99 | 3,79 | 3,99 | 2,99 | 3,19 | 3,89 | 3,83 | 4,99 | 2,99 | 59,92% | 66,89% |
| | Açúcar Cristal | (Pct 1 kg) | Diversos | 1 | kg | 3,09 | 3,49 | 2,99 | 2,98 | 3,45 | 2,99 | 3,19 | 2,65 | 1,89 | 2,99 | 2,97 | 3,49 | 1,89 | 54,15% | 84,66% |
| | Sal Refinado | (Pct 1 kg) | Marlin | 1 | kg | 0,79 | 0,99 | 0,99 | 0,75 | 0,99 | 0,79 | 0,79 | 0,95 | 0,95 | 0,89 | 0,89 | 0,99 | 0,75 | 75,76% | 32,00% |
| | Fubá (pré-cozido) | (Pct 500 g) | Vitamilho | 1 | un | 1,29 | 1,29 | 0,99 | 1,15 | 1,39 | 1,39 | 1,19 | 1,15 | 1,15 | 1,19 | 1,22 | 1,39 | 0,99 | 71,22% | 40,40% |
| | Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | 1 | kg | 4,79 | 3,69 | 4,99 | 4,99 | 4,99 | 5,99 | 5,69 | 4,95 | 4,95 | 5,89 | 5,09 | 5,99 | 3,69 | 61,60% | 62,33% |
| | Macarrão | Sêmola (pct 500g) | Fortaleza | 1 | un | 2,69 | 2,75 | 2,59 | 2,69 | 2,85 | 2,59 | 2,59 | 2,59 | 2,79 | 2,69 | 2,68 | 2,85 | 2,59 | 90,88% | 10,04% |
| | Pão Francês | kg | | 1 | kg | 8,99 | 9,98 | 6,99 | 7,49 | 7,49 | 7,59 | 7,99 | 7,49 | F | 6,49 | 7,83 | 9,98 | 6,49 | 65,03% | 53,78% |
| | Café | Moido,Torrado (pct 250 g) | São Braz | 1 | un | 4,99 | 5,99 | 5,59 | 5,29 | 5,39 | 4,99 | 4,89 | 4,99 | 4,69 | 4,99 | 5,18 | 5,99 | 4,69 | 78,30% | 27,72% |
| | Leite | Tipo C (litro) | Clan | 1 | l | 3,79 | 3,49 | 4,29 | 4,59 | 4,59 | 4,49 | 3,69 | 3,89 | 3,89 | 3,69 | 4,04 | 4,59 | 3,49 | 76,03% | 31,52% |
| | Óleo de Soja | (lata 900 ml) | Soya | 1 | un | 3,99 | 3,99 | 3,99 | 3,98 | 3,95 | 3,89 | 4,19 | 3,49 | 3,99 | 4,09 | 3,96 | 4,19 | 3,49 | 83,29% | 20,06% |
| | Margarina | (pote 250 g) | Delícia | 1 | un | 2,99 | 1,99 | 2,99 | 3,48 | 3,19 | 3,09 | 2,59 | 3,09 | 3,09 | 1,89 | 2,84 | 3,48 | 1,89 | 54,31% | 84,13% |
| | Biscoito Doce | Maizena(pct 500g) | Fortaleza | 1 | un | 4,39 | 4,25 | 3,59 | 3,59 | 3,39 | 4,39 | 3,89 | 3,59 | 4,19 | 4,29 | 3,96 | 4,39 | 3,39 | 77,22% | 29,50% |
| | Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | 1 | un | 3,79 | 3,75 | 3,99 | 3,78 | 3,99 | 3,89 | 3,69 | 4,19 | 3,79 | 3,49 | 3,84 | 4,19 | 3,49 | 83,29% | 20,06% |
| | **SUBTOTAL** | | | | | **52,66** | **52,93** | **50,16** | **52,13** | **53,64** | **52,86** | **51,36** | **49,00** | **41,75** | **49,86** | **51,42** | **53,64** | **41,75** | **77,83%** | **28,48%** |
| AÇOUGUE | Carne Bovina prim. | Alcatra (Kg) (s/osso) | | 1 | kg | 29,69 | 27,99 | 25,99 | 28,99 | 28,90 | 25,99 | 26,90 | 23,95 | 23,95 | 26,99 | 26,93 | 29,69 | 23,95 | 80,67% | 23,97% |
| | Carne Bovina seg. | Músculo (Kg) (s/osso) | | 1 | kg | 18,99 | 16,99 | 15,99 | 19,99 | 20,80 | 17,99 | 18,90 | F | F | 16,99 | 18,33 | 20,80 | 15,99 | 76,88% | 30,08% |
| | Frango | congelado (Kg) | Diversas | 1 | kg | 7,39 | 7,49 | 6,99 | 6,99 | 6,99 | 6,89 | 6,89 | 6,99 | 6,99 | 6,99 | 7,06 | 7,49 | 6,89 | 91,99% | 8,71% |
| | Carne de Sol | primeira (kg) | | 1 | kg | 26,90 | 25,90 | 23,99 | 28,99 | 28,90 | 25,99 | 25,90 | 24,95 | 23,95 | 29,89 | 26,54 | 29,89 | 23,95 | 80,13% | 24,80% |
| | Pescado de Mar | Congelado (Kg) | Filé de Polaca | 1 | kg | 23,99 | F | F | F | F | F | F | F | F | F | 23,99 | 23,99 | 23,99 | 100,00% | 0,00% |
| | Ovos | Branco Grande (dz) | Diversas | 1 | dz | 5,89 | 5,79 | 4,99 | F | F | 6,59 | 6,79 | 6,25 | F | 6,58 | 6,13 | 6,79 | 4,99 | 73,49% | 36,07% |
| | Queijo | Coalho (Kg) | | 1 | kg | 29,90 | 28,90 | 27,30 | 23,98 | 31,90 | 29,90 | 28,90 | 24,99 | 31,90 | 28,98 | 28,67 | 31,90 | 23,98 | 75,17% | 33,03% |
| | **SUBTOTAL** | | | | | **142,75** | **113,06** | **105,25** | **108,94** | **117,49** | **113,35** | **114,28** | **87,13** | **86,79** | **116,42** | **137,64** | **142,75** | **86,79** | **60,80%** | **64,48%** |
| HIGIENE E LIMPEZA | Sabonete | Comum (90g) | Lux | 1 | un | 1,79 | 1,89 | 1,99 | 2,19 | 1,79 | 1,69 | 1,59 | 1,69 | 1,69 | 1,69 | 1,80 | 2,19 | 1,59 | 72,60% | 37,74% |
| | Creme Dental | tubo (90 g) | Colgate | 1 | un | 3,19 | 3,59 | 2,49 | 2,98 | 3,75 | 2,79 | 3,19 | 3,09 | 3,39 | 3,39 | 3,19 | 3,75 | 2,49 | 66,40% | 50,60% |
| | Água Sanitária | frasco 1 litro | Diversas | 1 | un | 1,89 | 1,89 | 1,79 | 1,79 | 1,39 | 1,89 | 1,89 | 1,99 | 1,99 | 1,99 | 1,85 | 1,99 | 1,39 | 69,85% | 43,17% |
| | Detergente líquido | frasco (500 ml) | Atol/Limpol | 1 | un | 1,99 | 1,99 | 1,99 | 1,75 | 1,85 | 1,89 | 1,89 | 2,09 | 2,15 | 1,89 | 1,95 | 2,15 | 1,75 | 81,40% | 22,86% |
| | Sabão em pó | pacote 500 g | Omo | 1 | un | 4,69 | 4,89 | 4,99 | 5,58 | 4,59 | 4,89 | 4,79 | 4,99 | 4,99 | 4,89 | 4,93 | 5,58 | 4,59 | 82,26% | 21,57% |
| | Sabão em barra | barra 200 g | Diversas | 1 | un | 1,40 | 1,40 | 1,60 | 1,54 | 1,60 | 1,55 | 1,40 | 1,59 | 1,60 | 1,40 | 1,51 | 1,60 | 1,40 | 87,50% | 14,29% |
| | **SUBTOTAL** | | | | | **14,95** | **15,65** | **14,85** | **15,83** | **14,97** | **14,70** | **14,75** | **15,44** | **15,81** | **15,25** | **15,22** | **15,83** | **14,70** | **92,87%** | **7,67%** |
| HORTIFRUTI | Tomate | salada(Kg) | | 1 | kg | 2,69 | 2,59 | 1,89 | 2,39 | 1,49 | 1,79 | 2,29 | 2,29 | 1,09 | 1,99 | 2,05 | 2,69 | 1,09 | 40,52% | 146,79% |
| | Cebola | pera (Kg) | | 1 | kg | 1,99 | 1,99 | 1,59 | 2,28 | 1,45 | 1,69 | 1,99 | 1,99 | 2,49 | 2,09 | 1,96 | 2,49 | 1,45 | 58,23% | 71,72% |
| | Cheiro Verde | coentro(maço) | | 1 | un | 0,99 | 1,39 | 1,19 | 1,49 | 0,89 | 1,19 | 0,99 | 1,19 | 1,19 | 1,19 | 1,17 | 1,49 | 0,89 | 59,73% | 67,42% |
| | Cebolinha | cebolinha(maço) | | 1 | un | 0,99 | 1,20 | 1,19 | 1,49 | 0,89 | 1,19 | 0,99 | 1,19 | 1,19 | 1,19 | 1,15 | 1,49 | 0,89 | 59,73% | 67,42% |
| | Alface | (pé) | | 1 | un | 1,89 | 1,89 | 1,99 | 2,39 | 1,49 | 1,89 | 1,69 | 2,19 | 2,19 | 1,69 | 1,93 | 2,39 | 1,49 | 62,34% | 60,40% |
| | Repolho | branco(Kg) | | 1 | kg | 3,09 | 2,79 | 1,99 | 2,88 | 1,99 | 3,29 | 3,39 | 2,45 | 2,65 | 3,19 | 2,77 | 3,39 | 1,99 | 58,70% | 70,35% |
| | Jerimum | leite (Kg) | | 1 | kg | 1,39 | 1,29 | 0,89 | 2,59 | 2,39 | 1,79 | 1,89 | 1,35 | 1,59 | 2,89 | 1,81 | 2,89 | 0,89 | 30,80% | 224,72% |
| | Macaxeira | (Kg) | | 1 | kg | 2,09 | 2,09 | 2,29 | 2,19 | 1,89 | 3,19 | 2,09 | 2,59 | 2,69 | 2,69 | 2,38 | 3,19 | 1,89 | 59,25% | 68,78% |
| | Chuchu | (Kg) | | 1 | kg | 1,15 | 1,19 | 1,39 | 0,98 | 1,19 | 2,49 | 1,59 | 1,59 | 2,09 | 3,19 | 1,69 | 3,19 | 0,98 | 30,72% | 225,51% |
| | Batata | comum, lavada(Kg) | | 1 | kg | 3,29 | 3,59 | 2,79 | 2,98 | 2,39 | 3,09 | 3,29 | 3,49 | 2,99 | 1,89 | 2,98 | 3,59 | 1,89 | 52,65% | 89,95% |
| | Batata Doce | (Kg) | | 1 | kg | 2,09 | 1,99 | 1,89 | 2,38 | 1,89 | 2,49 | 2,29 | 2,19 | 1,99 | 2,19 | 2,14 | 2,49 | 1,89 | 75,90% | 31,75% |
| | Laranja | pera (Kg) | | 1 | kg | 1,89 | 1,89 | 2,29 | 2,28 | 1,89 | 1,79 | 1,89 | 2,89 | 2,69 | 1,79 | 2,13 | 2,89 | 1,79 | 61,94% | 61,45% |
| | Banana | pacovã (Kg ) | | 1 | kg | 2,99 | 2,79 | 1,49 | 3,98 | 3,99 | 2,89 | 2,99 | 1,69 | 1,99 | 2,98 | 2,78 | 3,99 | 1,49 | 37,34% | 167,79% |
| | **SUBTOTAL** | | | | | **26,53** | **26,68** | **22,87** | **30,30** | **23,83** | **28,77** | **27,37** | **27,09** | **26,83** | **28,96** | **26,92** | **30,30** | **22,87** | **75,48%** | **32,49%** |
| | **TOTAL GERAL** | | | | | **236,89** | **208,32** | **193,13** | **207,20** | **209,93** | **209,68** | **207,76** | **178,66** | **171,18** | **210,49** | **203,32** | **236,89** | **171,18** | **72,26%** | **38,39%** |

**PREFEITURA MUNICIPAL DO NATAL**
**INSTITUTO MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR DE NATAL - PROCON NATAL**
**PESQUISA DE CESTA BÁSICA – MERCADINHOS – 23/NOVEMBRO/2017**

| | PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Qtde. | Unid. | Super coop Pirangi II | Super coop A. Senna | Varejão C.Satélite | Super Show Nazaré | Sup. Veneza N. Descoberta | Super Show Alvorada | Bom Dia Alecrim | Viva Bem Planalto | Super Show Quintas | Parc. Economia Pajuçara | Preço Médio | Maior Preço | Menor Preço | Diferença > - < | Variação |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| MERCEARIA | Arroz Agulhinha | Tipo 2 (pct l kg) | S.Joaquim | 1 | kg | 3,19 | 3,19 | 3,19 | 2,99 | 2,99 | 3,09 | 2,99 | 2,99 | 2,99 | 3,29 | 3,09 | 3,29 | 2,99 | 90,88% | 10,03% |
| | Feijão Carioquinha | Tipo 1 (pct l kg) | Diversas | 1 | kg | 4,09 | 4,09 | 2,99 | 4,56 | 4,99 | 3,29 | 3,98 | 2,99 | 3,49 | 3,89 | 3,84 | 4,99 | 2,99 | 59,92% | 66,89% |
| | Açúcar Cristal | (Pct 1 kg) | Estrela | 1 | kg | 3,29 | 3,49 | 2,19 | 3,29 | 3,45 | 1,89 | 2,99 | 2,39 | 2,49 | 2,48 | 2,80 | 3,49 | 1,89 | 54,15% | 84,66% |
| | Sal Refinado | (Pct 1 kg) | Nevado | 1 | kg | 0,79 | 0,99 | 0,99 | 0,99 | 0,99 | 0,79 | 0,79 | 0,95 | 0,89 | 0,89 | 0,91 | 0,99 | 0,79 | 79,80% | 25,32% |
| | Fubá (pré-cozido) | (Pct 500 g) | Vitamilho/Claramil | 1 | un | 1,19 | 0,99 | 0,99 | 1,39 | 1,39 | 1,29 | 1,09 | 1,15 | 1,19 | 1,29 | 1,20 | 1,39 | 0,99 | 71,22% | 40,40% |
| | Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | 1 | kg | 4,99 | 3,69 | 4,99 | 4,79 | 4,99 | 5,99 | 4,79 | 4,95 | 4,99 | 5,99 | 5,02 | 5,99 | 3,69 | 61,60% | 62,33% |
| | Macarrão | Sêmola (pct 500g) | Fortaleza | 1 | un | 2,75 | 2,75 | 2,59 | 2,86 | 2,85 | 1,47 | 2,59 | 2,59 | 2,79 | 1,98 | 2,52 | 2,86 | 1,47 | 51,40% | 94,56% |
| | Pão Francês | kg | | 1 | kg | 8,99 | 9,98 | 6,99 | F | 7,49 | 7,59 | 7,99 | 7,49 | 6,99 | 6,49 | 7,78 | 9,98 | 6,49 | 65,03% | 53,78% |
| | Café | Moido,Torrado (pct 250 g) | São Braz | 1 | un | 5,79 | 5,99 | 5,59 | 5,45 | 5,39 | 5,19 | 5,29 | 4,99 | 5,19 | 4,99 | 5,39 | 5,99 | 4,99 | 83,31% | 20,04% |
| | Leite | Tipo C (litro) | Clan | 1 | l | 3,79 | 3,49 | 4,29 | 4,69 | 4,69 | 4,49 | 3,69 | 3,89 | 4,49 | 4,29 | 4,18 | 4,69 | 3,49 | 74,41% | 34,38% |
| | Óleo de Soja | (lata 900 ml) | Soya | 1 | un | 3,99 | 3,99 | 3,99 | 3,99 | 3,95 | 3,89 | 3,99 | 3,49 | 3,99 | 4,39 | 3,97 | 4,39 | 3,49 | 79,50% | 25,79% |
| | Margarina | (pote 250 g) | Delícia/Primor | 1 | un | 2,99 | 2,09 | 2,99 | 1,99 | 3,19 | 3,29 | 2,59 | 3,09 | 3,29 | 3,19 | 2,87 | 3,29 | 1,99 | 60,49% | 65,33% |
| | Biscoito Doce | Maizena(pct 500g) | Fortaleza | 1 | un | 4,29 | 4,25 | 3,99 | 3,44 | 3,39 | 4,39 | 3,99 | 3,59 | 3,49 | 3,99 | 3,88 | 4,39 | 3,39 | 77,22% | 29,50% |
| | Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | 1 | un | 3,79 | 3,85 | 3,99 | 3,98 | 3,99 | 3,99 | 3,39 | 4,19 | 3,48 | 3,69 | 3,83 | 4,19 | 3,39 | 80,91% | 23,60% |
| | **SUBTOTAL** | | | | | **53,92** | **52,83** | **49,76** | **44,41** | **53,74** | **50,64** | **50,15** | **48,74** | **49,75** | **50,84** | **51,26** | **53,92** | **44,41** | **82,36%** | **21,41%** |
| AÇOUGUE | Carne Bovina prim. | Alcatra (Kg) (s/osso) | | 1 | kg | 29,69 | 27,99 | 25,99 | 26,78 | 26,80 | 25,99 | 26,90 | 23,95 | 24,49 | 27,49 | 26,61 | 29,69 | 23,95 | 80,67% | 23,97% |
| | Carne Bovina seg. | Músculo (Kg) (s/osso) | | 1 | kg | 18,99 | 16,99 | 15,99 | 19,99 | 19,90 | 15,48 | 18,90 | F | 17,48 | 15,99 | 17,75 | 19,99 | 15,48 | 77,44% | 29,13% |
| | Frango | congelado (Kg) | Diversas | 1 | kg | 7,49 | 7,49 | 6,90 | 6,79 | 8,79 | 6,99 | 7,19 | 6,99 | 7,49 | 7,89 | 7,40 | 8,79 | 6,79 | 77,25% | 29,46% |
| | Carne de Sol | primeira (kg) | | 1 | kg | 26,90 | 25,90 | 23,99 | 26,98 | 28,90 | 26,48 | 25,98 | 23,85 | 25,69 | 26,89 | 26,16 | 28,90 | 23,85 | 82,53% | 21,17% |
| | Pescado de Mar | Congelado (Kg) | Filé de Polaca | 1 | kg | 23,89 | F | F | F | F | F | F | F | F | F | 23,89 | 23,89 | 23,89 | 100,00% | 0,00% |
| | Ovos | Branco Grande (dz) | Diversas | 1 | dz | 6,09 | 6,49 | 5,99 | F | F | 6,35 | 6,79 | F | 6,39 | 6,55 | 6,38 | 6,79 | 5,99 | 88,22% | 13,36% |
| | Queijo | Coalho (Kg) | | 1 | kg | 29,99 | 28,90 | 26,99 | 29,90 | 31,90 | 28,48 | 28,90 | 27,55 | 27,89 | 25,48 | 28,60 | 31,90 | 25,48 | 79,87% | 25,20% |
| | **SUBTOTAL** | | | | | **143,04** | **113,76** | **105,85** | **110,44** | **116,29** | **109,77** | **114,66** | **82,34** | **109,43** | **110,29** | **136,78** | **143,04** | **82,34** | **57,56%** | **73,72%** |
| HIGIENE E LIMPEZA | Sabonete | Comum (90g) | Lux | 1 | un | 1,79 | 1,89 | 1,99 | 1,49 | 1,79 | 1,69 | 1,59 | 1,69 | 1,69 | 1,49 | 1,71 | 1,99 | 1,49 | 74,87% | 33,56% |
| | Creme Dental | tubo (90 g) | Colgate | 1 | un | 2,89 | 3,59 | 2,49 | 3,74 | 3,75 | 3,69 | 3,09 | 3,25 | 3,29 | 3,48 | 3,33 | 3,75 | 2,49 | 66,40% | 50,60% |
| | Água Sanitária | frasco 1 litro | Tubarão | 1 | un | 1,89 | 1,89 | 1,79 | 1,99 | 1,99 | 1,89 | 1,89 | 1,99 | 1,99 | 1,89 | 1,92 | 1,99 | 1,79 | 89,95% | 11,17% |
| | Detergente líquido | frasco (500 ml) | Limpol | 1 | un | 1,99 | 1,99 | 1,99 | 1,85 | 1,85 | 1,89 | 1,89 | 2,09 | 2,09 | 1,89 | 1,95 | 2,09 | 1,85 | 88,52% | 12,97% |
| | Sabão em pó | pacote 500 g | Omo | 1 | un | 4,69 | 4,89 | 5,79 | 4,69 | 4,59 | 4,49 | 4,89 | 4,99 | 4,29 | 3,99 | 4,73 | 5,79 | 3,99 | 68,91% | 45,11% |
| | Sabão em barra | barra 200 g | Minuano | 1 | un | 1,40 | 1,40 | 1,60 | 1,54 | 1,60 | 1,56 | 1,40 | 1,60 | 1,60 | 1,38 | 1,51 | 1,60 | 1,38 | 86,25% | 15,94% |
| | **SUBTOTAL** | | | | | **14,65** | **15,65** | **15,65** | **15,30** | **15,57** | **15,21** | **14,75** | **15,61** | **14,95** | **14,12** | **15,15** | **15,65** | **14,12** | **90,22%** | **10,84%** |
| HORTIFRUTI | Tomate | salada(Kg) | | 1 | kg | 1,89 | 1,79 | 1,89 | 1,98 | 1,99 | 3,69 | 1,79 | 2,29 | 2,89 | 2,48 | 2,27 | 3,69 | 1,79 | 48,51% | 106,15% |
| | Cebola | pera (Kg) | | 1 | kg | 1,59 | 1,49 | 1,99 | 1,99 | 2,59 | 2,39 | 1,59 | 1,99 | 2,79 | 3,19 | 2,16 | 3,19 | 1,49 | 46,71% | 114,09% |
| | Cheiro Verde | coentro(maço) | | 1 | un | 0,99 | 1,39 | 1,19 | 1,49 | 1,49 | 1,59 | 0,99 | 1,19 | 1,19 | 1,19 | 1,27 | 1,59 | 0,99 | 62,26% | 60,61% |
| | Cebolinha | cebolinha(maço) | | 1 | un | 0,99 | 1,20 | 1,19 | 1,49 | 1,49 | 1,59 | 0,99 | 1,19 | 1,19 | 1,19 | 1,25 | 1,59 | 0,99 | 62,26% | 60,61% |
| | Alface | (pé) | | 1 | un | 1,99 | 2,09 | 1,99 | 1,99 | 2,39 | 2,25 | 1,79 | 2,19 | 2,55 | 1,89 | 2,11 | 2,55 | 1,79 | 70,20% | 42,46% |
| | Repolho | branco(Kg) | | 1 | kg | 2,99 | 2,99 | 1,99 | 2,29 | 2,99 | 3,49 | 2,99 | 2,49 | 3,19 | 3,09 | 2,85 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Jerimum | leite (Kg) | | 1 | kg | 1,39 | 1,15 | F | 2,99 | 2,99 | 2,29 | 1,29 | 1,35 | 1,99 | 2,29 | 1,97 | 2,99 | 1,15 | 38,46% | 160,00% |
| | Macaxeira | (Kg) | | 1 | kg | 2,09 | 2,09 | 2,29 | 2,99 | 2,99 | 3,19 | 1,99 | 2,59 | 2,49 | 2,99 | 2,57 | 3,19 | 1,99 | 62,38% | 60,30% |
| | Chuchu | (Kg) | | 1 | kg | 1,19 | 1,19 | 1,39 | 1,42 | 1,39 | 1,69 | 1,39 | 1,59 | 1,98 | 4,89 | 1,81 | 4,89 | 1,19 | 24,34% | 310,92% |
| | Batata | comum, lavada(Kg) | | 1 | kg | 1,99 | 1,99 | 2,89 | 2,98 | 2,99 | 2,59 | 1,99 | 3,49 | 3,49 | 3,49 | 2,79 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Batata Doce | (Kg) | | 1 | kg | 2,09 | 1,99 | 1,99 | 2,35 | 2,39 | 3,49 | 2,19 | 2,19 | 2,09 | 2,49 | 2,33 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Laranja | pera (Kg) | | 1 | kg | 2,29 | 2,39 | 2,29 | 1,89 | 1,89 | 2,49 | 1,99 | 2,89 | 2,89 | 1,89 | 2,29 | 2,89 | 1,89 | 65,40% | 52,91% |
| | Banana | pacovã (Kg ) | | 1 | kg | 2,99 | 1,49 | 1,79 | 2,98 | 2,99 | 2,99 | 2,99 | 1,69 | 2,99 | 3,49 | 2,64 | 3,49 | 1,49 | 42,69% | 134,23% |
| | **SUBTOTAL** | | | | | **24,47** | **23,24** | **22,88** | **28,83** | **30,57** | **33,73** | **23,97** | **27,13** | **31,72** | **34,56** | **28,11** | **34,56** | **22,88** | **66,20%** | **51,05%** |
| | **TOTAL GERAL** | | | | | **236,08** | **205,48** | **194,14** | **198,98** | **216,17** | **209,35** | **203,53** | **173,82** | **205,85** | **209,81** | **205,32** | **236,08** | **173,82** | **73,63%** | **35,82%** |

**PREFEITURA MUNICIPAL DO NATAL**
**INSTITUTO MUNICIPAL DE PROTEÇÃO E DEFESA DO CONSUMIDOR DE NATAL - PROCON NATAL**
**PESQUISA DE CESTA BÁSICA – MERCADINHOS – 30/NOVEMBRO/2017**

| | PRODUTO | ESPECIFICAÇÃO | MARCAS PREDOMINANTES | Qtde. | Unid. | Super coop Pirangi II | Super coop A. Senna | Varejão C.Satélite | Super Show Nazaré | Sup. Veneza N. Descoberta | Super Show Alvorada | Bom Dia Alecrim | Viva Bem Planalto | Super Show Quintas | Parc. Economia Pajuçara | Preço Médio | Maior Preço | Menor Preço | Diferença > - < | Variação |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| MERCEARIA | Arroz Agulhinha | Tipo 2 (pct l kg) | S.Joaquim | 1 | kg | 2,79 | 3,19 | 2,39 | 2,39 | 2,99 | 2,99 | 2,99 | 2,39 | 3,19 | 3,29 | 2,86 | 3,29 | 2,39 | 72,64% | 37,66% |
| | Feijão Carioquinha | Tipo 1 (pct l kg) | Diversas | 1 | kg | 2,99 | 3,99 | 4,39 | 4,98 | 4,99 | 3,99 | 2,99 | 2,89 | 3,19 | 3,90 | 3,83 | 4,99 | 2,89 | 57,92% | 72,66% |
| | Açúcar Cristal | (Pct 1 kg) | Estrela | 1 | kg | 2,49 | 3,49 | 2,19 | 2,49 | 1,99 | 2,98 | 2,99 | 2,39 | 2,65 | 2,99 | 2,67 | 3,49 | 1,99 | 57,02% | 75,38% |
| | Sal Refinado | (Pct 1 kg) | Nevado | 1 | kg | 0,79 | 0,99 | 0,99 | 0,75 | 0,99 | 0,79 | 0,79 | 0,95 | 0,95 | 0,89 | 0,89 | 0,99 | 0,75 | 75,76% | 32,00% |
| | Fubá (pré-cozido) | (Pct 500 g) | Vitamilho/Claramil | 1 | un | 0,99 | 1,29 | 0,99 | 1,39 | 0,75 | 1,29 | 1,09 | 0,99 | 1,15 | 1,29 | 1,12 | 1,39 | 0,75 | 53,96% | 85,33% |
| | Farinha de Mandioca | Comum, Torrada (1 kg) | Brejinho | 1 | kg | 5,59 | 3,89 | 4,99 | 4,39 | 4,99 | 4,69 | 5,49 | 4,25 | 4,95 | 5,99 | 4,92 | 5,99 | 3,89 | 64,94% | 53,98% |
| | Macarrão | Sêmola (pct 500g) | Fortaleza | 1 | un | 2,39 | 2,75 | 2,59 | 2,69 | 2,85 | 2,69 | 2,39 | 2,59 | 2,79 | 2,59 | 2,63 | 2,85 | 2,39 | 83,86% | 19,25% |
| | Pão Francês | kg | | 1 | kg | 8,99 | 9,98 | 6,99 | 7,49 | 7,49 | 7,59 | 7,99 | 6,99 | F | 6,49 | 7,78 | 9,98 | 6,49 | 65,03% | 53,78% |
| | Café | Moido,Torrado (pct 250 g) | São Braz | 1 | un | 4,99 | 5,79 | 4,69 | 4,69 | 5,49 | 4,89 | 4,89 | 4,69 | 4,69 | 4,99 | 4,98 | 5,79 | 4,69 | 81,00% | 23,45% |
| | Leite | Tipo C (litro) | Clan | 1 | l | 3,29 | 3,49 | 3,59 | 4,55 | 3,99 | 4,49 | 3,69 | 3,89 | 3,89 | 3,69 | 3,86 | 4,55 | 3,29 | 72,31% | 38,30% |
| | Óleo de Soja | (lata 900 ml) | Soya | 1 | un | 3,49 | 3,99 | 3,99 | 3,89 | 3,95 | 3,89 | 3,99 | 3,99 | 3,99 | 4,29 | 3,95 | 4,29 | 3,49 | 81,35% | 22,92% |
| | Margarina | (pote 250 g) | Delícia/Primor | 1 | un | 2,09 | 2,09 | 2,99 | 2,99 | 3,19 | 2,99 | 2,59 | 3,09 | 3,09 | 1,89 | 2,70 | 3,19 | 1,89 | 59,25% | 68,78% |
| | Biscoito Doce | Maizena(pct 500g) | Fortaleza | 1 | un | 4,39 | 4,25 | 3,99 | 4,19 | 4,49 | 4,19 | 3,99 | 4,15 | 4,19 | 4,29 | 4,21 | 4,49 | 3,99 | 88,86% | 12,53% |
| | Bolacha Salgada | Cream Cracker (pct 400 g) | Fortaleza | 1 | un | 2,99 | 3,85 | 2,99 | 2,99 | 4,49 | 3,79 | 3,59 | 2,99 | 2,89 | 3,59 | 3,42 | 4,49 | 2,89 | 64,37% | 55,36% |
| | **SUBTOTAL** | | | | | **48,26** | **53,03** | **47,76** | **49,87** | **52,64** | **51,25** | **49,46** | **46,24** | **41,61** | **50,17** | **49,81** | **53,03** | **41,61** | **78,47%** | **27,45%** |
| AÇOUGUE | Carne Bovina prim. | Alcatra (Kg) (s/osso) | | 1 | kg | 29,69 | 27,99 | 27,99 | 27,99 | 28,99 | 25,99 | 26,90 | 23,95 | 23,95 | 26,99 | 27,04 | 29,69 | 23,95 | 80,67% | 23,97% |
| | Carne Bovina seg. | Músculo (Kg) (s/osso) | | 1 | kg | 19,99 | 16,99 | 17,99 | 19,99 | 19,99 | 17,99 | 18,90 | F | F | 16,99 | 18,60 | 19,99 | 16,99 | 84,99% | 17,66% |
| | Frango | congelado (Kg) | Diversas | 1 | kg | 4,99 | 7,49 | 6,99 | F | 6,99 | 6,99 | 7,29 | 4,89 | 6,99 | 7,89 | 6,72 | 7,89 | 4,89 | 61,98% | 61,35% |
| | Carne de Sol | primeira (kg) | | 1 | kg | 26,90 | 25,90 | 25,99 | 27,99 | 28,90 | 25,99 | 25,99 | 23,85 | 24,95 | 29,89 | 26,64 | 29,89 | 23,85 | 79,79% | 25,32% |
| | Pescado de Mar | Congelado (Kg) | Filé de Polaca | 1 | kg | F | F | F | F | F | F | F | F | F | F | 0,00 | 0,00 | 0,00 | 0,00% | 0,00% |
| | Ovos | Branco Grande (dz) | Diversas | 1 | dz | 5,99 | 6,49 | 4,19 | F | F | 6,59 | 5,99 | F | F | 6,59 | 5,97 | 6,59 | 4,19 | 63,58% | 57,28% |
| | Queijo | Coalho (Kg) | | 1 | kg | 19,99 | 28,90 | 27,30 | F | 31,90 | 29,90 | 28,99 | 27,55 | 30,45 | 29,79 | 28,31 | 31,90 | 19,99 | 62,66% | 59,58% |
| | **SUBTOTAL** | | | | | **107,55** | **113,76** | **110,45** | **75,97** | **116,77** | **113,45** | **114,06** | **80,24** | **86,34** | **118,14** | **113,29** | **118,14** | **75,97** | **64,31%** | **55,51%** |
| HIGIENE E LIMPEZA | Sabonete | Comum (90g) | Lux | 1 | un | 1,59 | 1,89 | 1,99 | 1,89 | 1,79 | 1,69 | 1,59 | 1,69 | 1,69 | 1,69 | 1,75 | 1,99 | 1,59 | 79,90% | 25,16% |
| | Creme Dental | tubo (90 g) | Colgate | 1 | un | 2,89 | 3,59 | 2,49 | 3,89 | 3,75 | 2,89 | 3,09 | 3,25 | 2,49 | 3,39 | 3,17 | 3,89 | 2,49 | 64,01% | 56,22% |
| | Água Sanitária | frasco 1 litro | Tubarão | 1 | un | 1,69 | 1,89 | 1,79 | 1,75 | 1,99 | 1,89 | 1,89 | 1,99 | 1,99 | 1,89 | 1,88 | 1,99 | 1,69 | 84,92% | 17,75% |
| | Detergente líquido | frasco (500 ml) | Limpol | 1 | un | 1,99 | 1,99 | 1,59 | 1,59 | 1,85 | 1,89 | 1,99 | 1,59 | 2,15 | 1,89 | 1,85 | 2,15 | 1,59 | 73,95% | 35,22% |
| | Sabão em pó | pacote 500 g | Omo | 1 | un | 4,59 | 4,89 | 4,99 | 5,58 | 4,59 | 4,89 | 4,79 | 4,99 | 4,29 | 4,89 | 4,85 | 5,58 | 4,29 | 76,88% | 30,07% |
| | Sabão em barra | barra 200 g | Minuano | 1 | un | 1,30 | 1,40 | 1,60 | 1,54 | 1,60 | 1,55 | 1,40 | 1,60 | 1,60 | 1,40 | 1,50 | 1,60 | 1,30 | 81,25% | 23,08% |
| | **SUBTOTAL** | | | | | **14,05** | **15,65** | **14,45** | **16,24** | **15,57** | **14,80** | **14,75** | **15,11** | **14,21** | **15,15** | **15,00** | **16,24** | **14,05** | **86,53%** | **15,57%** |
| HORTIFRUTI | Tomate | salada(Kg) | | 1 | kg | 2,49 | 2,39 | 1,78 | 1,78 | 1,89 | 1,39 | 2,49 | 1,78 | 2,19 | 1,49 | 1,97 | 2,49 | 1,39 | 55,82% | 79,14% |
| | Cebola | pera (Kg) | | 1 | kg | 1,89 | 1,89 | 1,18 | 1,18 | 1,18 | 1,69 | 1,59 | 1,18 | 2,49 | 1,89 | 1,62 | 2,49 | 1,18 | 47,39% | 111,02% |
| | Cheiro Verde | coentro(maço) | | 1 | un | 1,09 | 1,39 | 0,99 | 1,49 | 0,89 | 0,99 | 1,09 | 1,19 | 1,19 | 1,19 | 1,15 | 1,49 | 0,89 | 59,73% | 67,42% |
| | Cebolinha | cebolinha(maço) | | 1 | un | 1,75 | 1,20 | 0,99 | 1,49 | 0,89 | 0,99 | 1,09 | 1,19 | 1,19 | 1,19 | 1,20 | 1,75 | 0,89 | 50,86% | 96,63% |
| | Alface | (pé) | | 1 | un | 1,69 | 2,09 | 1,79 | 1,98 | 0,89 | 1,89 | 1,69 | 2,19 | 2,19 | 1,89 | 1,83 | 2,19 | 0,89 | 40,64% | 146,07% |
| | Repolho | branco(Kg) | | 1 | kg | 2,59 | 2,69 | 2,99 | 2,28 | 1,49 | 3,29 | 2,99 | 2,45 | 2,95 | 3,19 | 2,69 | 3,29 | 1,49 | 45,29% | 120,81% |
| | Jerimum | leite (Kg) | | 1 | kg | 1,99 | 1,39 | 1,19 | 2,59 | 1,99 | 1,89 | 1,79 | 1,35 | 1,49 | 2,69 | 1,84 | 2,69 | 1,19 | 44,24% | 126,05% |
| | Macaxeira | (Kg) | | 1 | kg | 2,79 | 2,09 | 2,79 | 1,88 | 1,89 | 3,19 | 2,09 | 2,59 | 2,69 | 2,59 | 2,46 | 3,19 | 1,88 | 58,93% | 69,68% |
| | Chuchu | (Kg) | | 1 | kg | 1,29 | 1,59 | 1,29 | 1,28 | 1,19 | 1,89 | 1,69 | 1,59 | 1,39 | 2,69 | 1,59 | 2,69 | 1,19 | 44,24% | 126,05% |
| | Batata | comum, lavada(Kg) | | 1 | kg | 2,79 | 2,99 | 2,39 | 2,38 | 2,39 | 1,99 | 2,79 | 2,99 | 2,99 | 1,99 | 2,57 | 2,99 | 1,99 | 66,56% | 50,25% |
| | Batata Doce | (Kg) | | 1 | kg | 2,29 | 1,99 | 1,89 | 1,49 | 1,38 | 2,19 | 2,19 | 1,78 | 2,29 | 2,29 | 1,98 | 2,29 | 1,38 | 60,26% | 65,94% |
| | Laranja | pera (Kg) | | 1 | kg | 2,59 | 2,39 | 1,99 | 1,98 | 1,75 | 1,89 | 1,99 | 1,99 | 2,89 | 1,89 | 2,14 | 2,89 | 1,75 | 60,55% | 65,14% |
| | Banana | pacovã (Kg ) | | 1 | kg | 2,09 | 1,99 | 1,28 | F | 1,99 | 2,79 | 2,99 | 1,28 | 2,19 | 2,99 | 2,18 | 2,99 | 1,28 | 42,81% | 133,59% |
| | **SUBTOTAL** | | | | | **27,33** | **26,08** | **22,54** | **21,80** | **19,81** | **26,07** | **26,47** | **23,55** | **28,13** | **27,97** | **24,98** | **28,13** | **19,81** | **70,42%** | **42,00%** |
| **TOTAL GERAL** | | | | | | **197,19** | **208,52** | **195,20** | **163,88** | **204,79** | **205,57** | **204,74** | **165,14** | **170,29** | **211,43** | **192,67** | **211,43** | **163,88** | **77,51%** | **29,02%** |